



LIM YEE JEAN

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SUMMARY

Student of Upper Iowa University, with a Bachelor's Degree majoring in Psychology & Marketing. Capable of picking up new skills quickly and is always willing to learn. Currently seeking an opportunity to start an internship program to enhance my skills and gain experience for a long-term professional career in the field of my work.

KEY SKILLS

- Effective verbal/written communication
- Ability to work independently and as a team
- Leadership
- Time management
- Public speaking and presentation
- Software Skills:

Proficient in the use of Microsoft Word, Microsoft Excel, Microsoft PowerPoint, and basic knowledge in using IBM SPSS Data Collection Software

LANGUAGE PROFICIENCY

- Spoken: English, Mandarin, Bahasa Malaysia
- Written: English, Mandarin, Bahasa Malaysia

EDUCATION BACKGROUND

- Upper Iowa University (SEGi College Subang Jaya Campus)
May 2014 - Present
Bachelor of Science Degree, Psychology & Marketing
CGPA: 3.6
- SMK USJ 4, Subang Jaya
2009 – 2013
SPM (O-LEVELS)

WORKING EXPERIENCE

- Web Online Dot Com Sdn. Bhd.
Marketing Trainee/Intern (May 2018 - Present)
 - Digital Marketing
 - Social media content planning and posting
 - Content writing for blog posts and social media postings
 - Creative visuals planning
 - Electronic direct mail (EDM) write up