

Piper Wissinger

EDUCATION

University of Delaware, Newark, DE
Alfred Lerner College of Business and Economics
Bachelor of Science, Marketing
Minor: Event Management
GPA: 3.368/4.0
Dean's List: Fall 2017, Spring 2018, Fall 2018, Spring 2020

May 2022

University of Delaware, Wilmington, DE
College of Arts and Sciences
Associates in Arts
GPA: 3.4/4.0

December 2018

RELEVANT COURSE WORK

Executive Presentations and Problem Solving, Leadership Integrity & Change, Introduction to Marketing

WORK EXPERIENCE

University of Delaware, *Peer Mentor*, Newark, DE

January 2018 - Present

- Serve as a liaison between the faculty member and the students and maintain and uphold many roles and responsibilities including assisting in lectures, presentations, and other assignments in and out of class.
- Act as a resource for first-year students who have questions or concerns.
- Meet with students one on one to offer peer advice on a variety of issues that they faced and make sure they are prepared to schedule their classes for the coming semesters.

University of Delaware Orientation & Training Programs, *Welcome Ambassador*, Newark, DE

March 2019 - Present

- Assist and help shape students' transition to the University of Delaware.
- Interact with commuter and transfer students due to higher level of experience in the area.
- Put on a panel of commuter and transfer students for new students to ask advice, what it is like to be in that position, and recommendations on how to make the most of their time at the University of Delaware.
- Acknowledged by the captain in this group that without my involvement this program would not have been as successful.
- Received positive feedback from students through posts on social media about how they now feel so welcome.

A.C. Moore, *Retail Sales Associate*, Wilmington, DE

October 2017 – November 2018

- Proud to be the cashier of choice with repeat customers who appreciate my personal attention, speed, and service.
- Complete assigned activities on the sales floor, in the stockroom and/or the front end.
- Recovered broken, unwanted, and misplaced inventory
- Educated customers on A.C. Moore's coupon policy and promoted customers to join A.C. Moore's Rewards Program
- Promoted the new paid membership program during its initial roll out.
- Assisted customers and gave advice to customers on the sales floor in getting the correct supplies for their products and how to complete them.

CAMPUS & VOLUNTEER INVOLVEMENT

Galadrim Club, *Secretary/Safe Spaces Coordinator*, Newark, DE

August 2019 - May 2020

- Increased membership by 200% since Spring 2019
- Sent out weekly emails, kept the email list updated daily, recruited new members to our club.
- Created and managed the Instagram account weekly.
- Created and acted as Safe Spaces Coordinator to help resolve any conflict with members within the club.
- Expanded the position of Secretary to also cover the roles associated with public relations.

SKILLS

- Proficient in Microsoft Office (Word, PowerPoint, Excel, Access)
- Proficient in Google Suite (Drive, Docs, Slides, Sheets, Calendar, Gmail)