



TU NGUYEN

DIGITAL MARKETING

PERSONAL PROFILE

I have 2.5 years of experience in sale and market-development. I learn Social Media Advertising, SEO, Photoshop, HTML., CSS, Canvas from Lynda.com, and Tai-Lopez.

OBJECTIVE

Become A Digital Marketing Specialist

SKILLS & ABILITIES

- Communication and Persuasion
- Innovation
- Analytics and Organization
- Motivated, well-disciplined individual
- Team player

CONTACT INFORMATION

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EMPLOYMENT HISTORY

Sales and Market Development

Posco VST, Vietnam (11/2015 - 11/2017)

- Implement and execute sales and marketing programs to increase profit for the company.
- Create and maintain relationships with customers.
- Collaborate with R&D and engineer department to develop new products to meet customers' needs

SELF-TRAINING SKILLS

Social Media Advertising, SEO, Photoshop

- Lynda.com
- Tai-Lopez
- Branding and Advertising (Vietnam)

EDUCATIONAL HISTORY

GEORGIA STATE UNIVERSITY

RCB Honor Marketing Student 2018-Present
-GPA: 4.14

University OF ECONOMICS HO CHI MINH CITY, VIET NAM

Bachelor of Business Administration 2011-2015
- GPA: 3.17/4.0

SCHOLARSHIP AWARD

The Wells Fargo JMR Business Scholarship 2019

INTERESTS AND HOBBIES

- Investing Stocks.
- Reading sale, marketing, psychology books.