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Ethan Ruoff

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Work History

Cushman & Wakefield Inc. - Customer Relationship Management Consultant

Westchester, NY

01/2016 - Current

- Verified data integrity and accuracy for a database of over 13,000 contacts.

Pace Video Production, Inc – Production Coordinator

Westchester, NY

05/2019 - Current

- Worked with Adobe Premiere Pro CC to edit and compile commercials that were broadcast to 10,000+ households.

Rosillion – UI Designer

Westchester, NY

05/2019 – 08/2019

- Responsible for website user interface and graphic design creation and maintenance

Muhlenberg College Alumni - Student Volunteer

Allentown, PA

08/2018 - 01/2019

- Hosted an event at Muhlenberg College called T.H.A.W. (Toast Heard Around the World).
- T.H.A.W. received a 300% turnout compared to past years.
- Created all the graphics, posters, projections, and an interactive slide show.

Galvanize Worldwide LLC - Intern

Westchester, NY

05/2017 - 06/2017

Galvanize Worldwide LLC is an independently owned marketing and communications consulting firm.

- Conducted extensive research to create a database of the world's leading venture capital firms, startups, angel investor groups, accelerators and incubators for new business initiatives.
- Created a repository of bios and photos for the consultants and updated the team section of the website leveraging self-taught coding/Photoshop skills.

Education

Muhlenberg College Allentown, PA

Bachelor of Arts & Bachelor of Science:

Business Administration and Computer Science 2021

- Dean's List all semesters
- Currently have a 3.77 GPA
- Recipient of Presidential Scholarship
- Founder & President of the Computer Science Club
- Elected to the Entrepreneurship Club Board

Skills

- CSS, HTML, Java, JavaScript, Python
- Database Management (PHP and SQL)
- Agile Development
- Problem-solving
- Web Design
- CRM software management
- Adobe Photoshop, Illustrator, and Lightroom
- Microsoft Office Suite
- SEO Optimization
- Project Management
- Social media management
- Event organization
- Photography expertise

Affiliations

- Certified Associate in Project Management (CAPM)
- Member of MENSA International
- Member of Project Management Institute (PMI)
- Attended Ascent Conference 2019