

WORK EXPERIENCE

- Camelot For Children, Allentown, PA 2013-Present
Director (2018-2019)
- Orchestrate the programming of over 200 volunteers and 80 campers in a community focused on providing recreational opportunities to children who are chronically ill or terminally ill children.
 - Secure funding of \$88,750 to support the reestablishment of Junior Board which installs leadership qualities and nurtures professionalism in exceptional high school students
 - Market and fundraise (budgetary design/management) towards a \$200,000 capital campaign for campus improvement
 - Grew organization brand through strategic grassroots marketing campaign which included components such as targeted speaking engagements, segmented advertisements and volunteer activation programs.
 - Secure funding and grants to support yearly operating budget of \$390,135.
- Intern (2017-2018)**
- Solidified and expanded community partnerships to include 40 organizations that fund the yearly operating expenses of over \$350k.
 - Trained new Executive Director and Assistant Director on updated service delivery methods to align with new brand guidelines
- Muhlenberg College Office of Admissions, Allentown, PA 2018-2019
Intern for Higher Education (2019)
- Supported campus-wide accepted students' event that achieved highest attendance in school history and a 17% increase in deposits.
 - Initiated data-analytics project that assessed the effectiveness of the tour guide program in influencing student deposits
 - Demonstrated superior communication skills when interacting with prospective families by highlighting the benefits of Muhlenberg's programs, culture, and opportunities to attract students and encourage diversity on campus
- Tour Guide & Tour Guide Executive Board (2018-Present)**
- Oversee and train new tour guides to play a pivotal role in prospective families' decision to invest in four year undergraduate degree valued at approximately \$250,000.
 - Demonstrate value of the College to prospective families by developing a quick rapport and targeting messages to fit their needs and interests.
 - Selected to lead the Campus Delegate program which organizes day/overnight visitation for accepted students.

ENTREPRENEURIAL EXPERIENCE

- Consultant, Muhlini's Pizza** 2019
- Conducted focus groups and identified student need for campus pizza service. Presented partnership opportunity to dining services leadership and developed a product launching in fall 2019.
- Founder, Berg Delivery Service** 2019
- Conceptualized partnership between Sodexo and GrubHub Inc. to create a delivery service that operates on campus alongside Sodexo, our food provider.
- Founder, Berg Promotions**
- Founded company which customizes promotional items for student-run organizations, academic resources, and administrative offices on campus.
 - Conducted a business plan and strategy, developed business model, and participated in all facets of the business development

EDUCATION

- Muhlenberg College, Allentown, PA
B.A. in Political Science, May 2020
- GPA: 3.94**, Dean's List
 - Pi Sigma Alpha (Political Science Honors Society)
 - Academic Judicial Board
 - Senior Honors Thesis
- Lehigh University, Bethlehem, PA
MSc in Management, May 2021

ACADEMIC RESEARCH

- Research Assistant with Dr. Michele Deegan, *Partners in Research for People with Disabilities* (2017-2018)
- Conducted focus groups to understand the challenges of people who have a disability and to create a more inclusive community accessible for all.
- PA Political Science Association
Discussion Leader, Annual Meeting (2019)
- Selected by political science faculty to lead discussions that explored analytical trends based on the relationship between economic inequality, intergenerational mobility, and political participation.

CAMPUS LEADERSHIP

- Senior Class Campaign Committee
Representative, Student Government
Student Government Finance Committee
Student Government Standards Committee
Student Leadership Advisory Board
President, Inter-Fraternity Council
Senior Representative, Cardinal Key Society
Co-Coordinator, Campus Delegate Program
Founder, Toys for a Cause
Note Taker, Office of Disability Services
Lecture & Forums Committee