

Samantha Ann Illius

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31548 Hunters Creek Drive
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EDUCATION

Baldwin Wallace University, Berea

August 2017 - Present

Cumulative GPA- 4.0

Membership in the honors program and double-major in Theatre (Acting & Directing) and Honors Creative Writing

Cuyahoga Community College, Westlake

June 2016 - May 2017

Cumulative GPA-4.0

Creative Projects

The Others: From the Flames, Manuscript— *Writer*

September 2013 - Present

- 125,000 words
- Currently seeking a literary agent and professional publication
- Manuscript has undergone over four complete drafts
- Double-narrative between a male and female
- Story based on the poem "Annabel Lee" by Edgar Allan Poe
- Focus on society's flaws and questions the idea of who is controlling who

Gotta HAV Soaps, Westlake— *Creator and founder*

January 2016 - November 2017

<https://gottahavsoaps.weebly.com/>

- Utilized ethical business practices to design and create a line of "vegan and cruelty-free" soaps
- Created innovative package design that included original illustrations
- Used HTML processing to design and build an online website to act as a vendor for selling products
- Uploaded products, advertising, illustrations, photographs, information, and videos to website
- Positioned and photographed products in unconventional and interesting positions
- Created advertising video and recorded original ukulele soundtrack
- Formed product names and descriptions
- Analyzed consumer trends to determine what products to develop and sell

SKILLS

Microsoft Office Programs

Adobe

HTML

Critical Thinking

Friendly and personable

Strong memorization skills

Highly coordinated

Exceptional math and writing skills

Effective communicator

Team player

Professional demeanor and respectful attitude

AWARDS/HONORS

Mid-East Honors

Association- Accepted as one of two BW students to present at the Mid-East Honors Association in Columbus, Ohio in 2018. Here I presented the narrative approach of my unpublished manuscript.

Baldwin Wallace University

Dean's List- This recognition honors students who earn a grade point average of 3.6 or above for twelve or more graded hours per semester.

Dean's Honors List- At

Cuyahoga Community College. This honors is designated for full-time honors students earning a grade point average of 3.5 and above.

WORK EXPERIENCE

The Exponent, Berea— *Staff Writer and Ad Director*

December 2017 - Present

- Write well-researched articles on assigned stories
- Conduct interviews with appropriate candidates
- Manage the Ad Sales Staff and actively works to sell ads
- Collaborate with a team of copy editors to develop the best possible material

Lake Erie Harley-Davidson, Avon— *Motorclothes Expert*

April 2017- Present

- Significantly increase eyewear sales and profit margin through merchandising and sales techniques
- Research and learn the specifications of new products to sell with competency
- Work with marketing manager in forming creative marketing techniques
- Develop point of sales displays and merchandising
- Interpret sales reports to determine and analyze current profit margin and sales trends, present these findings to superiors and coworkers in a “group meeting” environment
- Provide exceptional customer service and in some cases act as a “shopping assistant” to indecisive customers
- Study, practice, and instruct in the importance of riding gear and proper fit
- Improve profit margin using strategic marketing techniques

Westlake Umpiring, Westlake— *Umpire*

May 2011 - Present (Seasonal)

- Officiate softball games
- Keep game time to an appropriate maximum
- Mediate conflicts to ensure client safety
- Adhere to and encourage proper rules and regulations
- Promote positive sportsmanship

Westlake-Westshore Arts Council Scholarship-

Awarded this scholarship for demonstration of proficient skills in both written and visual arts.

Vegetarian Resource Group National Scholarship-

Selected out of 900 students to receive this scholarship for demonstrating an active compassion for animals.

National French Honors

Society- An organization accepting students enrolled in French who display proficient French-speaking skills, as well as hold high academic upstanding in all other classes. Society is service-based, and members take part in various activities to help improve the community.

National Honor Society-

Nationwide organization. Selection is based on four criteria: scholarship, leadership, service, and character. Society requires service to community, school, and other organizations.

LANGUAGES

French- Intermediate French speaker/listener/writer.

Russian- New learner

CERTIFICATIONS

CPR Certified- Certified since 3/2015 in Adult, Child CPR + AED, and Infant CPR.