

Ansley B. Hatcher

ansley324@gmail.com | (706) 968-4529

EDUCATION

The University of Georgia

Master of Public Administration, May 2025

Specialization in Public Policy

Member of Pi Alpha Alpha Honor Society

Athens, Georgia

GPA: 3.73/4.00

The University of Georgia

Bachelor of Arts in Political Science, May 2022

Magna Cum Laude

Minor in Criminal Justice Studies

Athens, Georgia

GPA: 3.77/4.00

PROFESSIONAL EXPERIENCE

United States Department of Agriculture, Farm Service Agency

Athens, Georgia

State Outreach & Public Affairs Specialist, Pathways Program | June 2022-Present

- Oversees 1,000+ annual events for 350 statewide staff to engage with stakeholders, elected officials, and community members, while collaborating with the National office to adapt policies for effective program delivery.
- Serves as liaison for Georgia's Congressional delegation to mitigate constituents concerns using working knowledge of ad hoc Farm Bill programs and policies established by the USDA.
- Develops, evaluates, and implements strategies to target outreach efforts toward various underserved communities.
- Facilitates agency media coverage through coordinating interviews and writing and issuing over 150 press releases and media advisories through Cision platform and self-developed statewide media list of 500 contacts.
- Plans external engagements in Georgia for the President, Presidential Cabinet, and other Senior Leaders and develops corresponding briefs, memos, remarks, talking points, and presentations.
- Collaborates with external stakeholders to conduct outreach events.
- Writes and distributes various newsletters across multiple platforms to inform stakeholders of agency resources reaching over 350,000 individuals.
- Planned over 360 outreach events including workshops, trainings, seminars, roundtable discussions, and conferences.
- Tracks and reports status of statewide outreach efforts through monitoring of Outreach Tracking and Information Software.

Office of State Representative Spencer Frye | September 2020 - May 2023

Athens, Georgia

Fellowship Director | April 2022-May 2023

- Directed recruitment including interview scheduling, application review, and applicant communication, facilitating interviews for over 70 applicants.
- Led personnel management for the organization through supervising and training a group of 25 fellows.
- Developed year-long meeting schedule including visits from local and state government officials.
- Coordinated with Chief of Staff to schedule speakers and create content for meetings.

Senior Staff | May 2021-April 2022

- Sent, received, and distributed correspondence on behalf of the Fellowship Program.
- Oversaw the development of policy research portfolios and memos of a group of fellows.
- Provided legislative support to a state representative during the 2022 legislative session.
- Tracked, maintained, and reported to organization leadership on progress of new fellows.

Legislative Fellow | September 2020-May 2021

- Conducted a policy research portfolio on education, labor, and criminal justice policy in Georgia.
- Worked in a legislative office, attended committee meetings, and drafted legislation during the 2021 legislative session.
- Analyzed the state budget and bills produced by other legislators to determine potential outcomes and advise a state representative.
- Wrote newsletter articles on local issues to inform constituents.

Community Services Assistant | January 2020-May 2022

- Greeted and received all residents, guests, visitors, faculty, and staff who interact with the community desk and community office space.
- Assisted the Community Administrative Assistant, Resident Hall Director, Graduate Residents, and Assistant Director with administrative tasks.
- Distributed mail and packages, managed keys, and monitored entry into residence hall for a community of 1,000 residents.
- Functioned as a resource for accurate information concerning housing and university operations.

RESEARCH

Georgia Voter Behavior Study, Field Research Team Member | November 3, 2020

- Responsible for direct observation and data collection of voter interactions with new voting system during the 2020 general election.
- Worked with University of Georgia professors, Dr. Haynes and Dr. Hood, to compile accurate data from embedded precinct observations.

SKILLS

Proficient in R Programming Software

Proficient in ArcGIS

Budget Analysis

LEADERSHIP AND INVOLVEMENT

SPIA Peer Mentorship Program, Mentor | Fall 2021

- Provided guidance to first- and second-year students in the University of Georgia School of Public and International Affairs.

Jon Ossoff Campaign for Senate, Volunteer | Fall 2020

- Organized and provided community outreach for campaign events in Athens, GA

IMPACT UGA, Participant/Volunteer | March 2020

- Addressed community needs in New Orleans, Louisiana through direct and indirect meaningful service activities.

RELEVANT COURSEWORK

Public Management, Policy Implementation, Public Financial Administration, Policy Process, Economic Foundations in Policy Analysis, Intergovernmental Relations, Policy Analysis, Personnel Management, Legislative Process