

EMILY COONEY

INFORMATION

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4051 Sandalwood Dr. Erie, PA 16506

Seeking a full-time position upon May 2021 graduation.

EDUCATION

University of Mount Union
Bachelor of Arts in Public Relations
Anticipated Graduation: May 2021
GPA: 3.5

COMPETENCIES

Writing Adobe InDesign
Social Media Adobe Illustrator
Public Speaking Quick-learner
Microsoft Office Creative

INTERNSHIP

Communications Intern at City Hall - Canton, OH (Jan - May 2019)

I interned in the Department of Development where I honed my skills in Adobe InDesign and Illustrator and worked closely with the Fair Housing Office. I created strategic communication items such as brochures, internal/external eblasts, and sponsor conference advertisements.

COURSEWORK

Principles of Public Relations Client: Akron PRSA Chapter (Akron, OH)
Public Relations Research and Design Client: Pegasus Farm (Stark County, OH)
Marketing Principles Client: We're Rolling Pretzel Company (Alliance, OH)
Public Relations Writing Client: Center for Student Success (University of Mount Union)
Social Media Strategies Client: Lifeline of Ohio (Columbus, OH)
Media Copywriting Client: Huston-Brumbaugh Nature Center (Alliance, OH)
Senior Project Client: Raider Student Media (University of Mount Union)

ACTIVITIES AND LEADERSHIP

PRSSA Chapter President

Skills required: organization, communication, group management, task delegation, forward-thinking, enthusiasm.

Alpha Xi Delta Positions

Membership Development Vice President, Chapter Events Director,
Social Events Chair, and Song Chair

Choir Membership

Concert Choir, Cantus Femina, and Kantorei

PROFESSIONAL DEVELOPMENT

PRSSA National Assembly - Portland, OR (April 2019)
YouToo Social Media Conference - Kent, OH (April 2019), Virtual (April 2020)
PRSSA Leadership Assembly - Virtual (April 2020)
PRSA International Conference - Virtual (October 2020)

EMPLOYMENT

Senior Staff at Camp Notre Dame - Erie, PA (Summers '17, '18, and '19)

As a counselor I learned how to manage child behavior, honed my creativity and event-planning skills through programs and camp-wide events, and learned about working on a team and jumping in to help whenever needed.