

Hailey



Schwartz

HELLO

i'm hailey
communications student + aspirant

RELEVANT EXPERIENCE

Student Alliance For Israel
social media outreach, sept 2018- present

create regular posts for social media accounts
advertise events through fliers and social media

Ithaca College Television
"Game Over"

technical director, dec 2018- present
manage lower thirds, boxes, and stills

collaborate with director to know when to record
certain cameras

work with graphics team to design and advertise for
the television show

producer, dec 2018- present
manage 20 students in the studio and control room
work with the executive staff to improve the show

field host, jan 2018- present
report about trends in video games and the culture in
the gaming community
interview students about topics in games and movies

"Looseleaf"
animator, jan 2018- present
design and draw characters using adobe animate
animate characters to make them perform actions

"Blinded"
graphic design team, sept 2018- present
collaborate with peers to create posters
promote awareness of the show through social media

Ithaca College Broadcasting
modern rock dj, jan 2018- present
control the radio board, sound levels, and playlist
announce liner b's, introduce new music, provide
information during talk breaks
answer all calls and messages from listeners

CONTACT

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EDUCATION

Ithaca College, Ithaca NY

Bachelor of Science,
Integrated Marketing Communications

Minors: Graphic Design, Spanish, Honors

Expected Graduation: May 2021

Current GPA: 3.88

Honors + Awards

dean's list: fall 2017, spring 2018

creative crunch, first place

perialas speech contest finalist

LEADERSHIP

freshfest leader, aug 2018

planned and led activities to help freshmen adjust to college

building governor, sep 2018- present

organize events for residents living in the upper
terraces residential community

SKILLS

Photoshop	●	●	●	●	●	●
Illustrator	●	●	●	●	●	●
InDesign	●	●	●	●	●	○
Animate	●	●	●	○	○	○
CPR	●	●	●	●	●	●