

Madison Erickson

66864 275th Street Alden, MN 56009
(507)402-1887 • maerick@iastate.edu

EDUCATION

Iowa State University

Ames, Iowa
B.S. Degree: May 2019
Double Major: Agricultural
Business; Agricultural
Communication
GPA: 3.5/4.00

Dordt College

Sioux Center, Iowa
B.A. Degree: Transferred May
2017
Major: Agricultural Business
GPA: 3.33/4.00

Riverland Community College

Austin, Minnesota
A.A. Degree: Graduated May
2016
Major: General
GPA: 3.42/4.00

WORK EXPERIENCE

Compeer Financial, Mankato, MN

May 2018- August 2018

Brand Marketing Intern

- Wrote and edited news of the day announcements in AP style
- Maintained brand consistency throughout all marketing products
- Planned and produced marketing videos (how-to, meet the team, FAQ, etc.)
- Photographed clients and company events to be used in marketing materials

Intego Insurance, Albert Lea, MN

May 2017-Present

Marketing/Communications Intern

- Manage social media strategy; including Facebook, Instagram, Mail Chimp, YouTube and Company Website
- Customer Service Representative and event planner for Intego's movie night and Christmas party
- Event coordinator & committee member for Albert Lea, MN's Wind Down Wednesday Summer Festival
- Planned and implemented a promotional opportunity for our clients

ACTIVITIES

Iowa State Agriculture Communicators of Tomorrow (ACT) Member

January 2018-Present

- Secretary, 2018

Iowa State Block & Bridle Club Member

September 2017-Present

- LNA Committee Publicity Lead, 2018
- Spring Spectacular Swine Show PR Lead, 2018

Iowa State Ag Business Club Member

September 2017-Present

Agriculture Futures of America Fellow & Leaders Conference Attendee

September 2016-Present

Dordt College Women's Volleyball Player

August 2016-February 2017

Dordt College Ag Club Member and Secretary

October 2016-May 2017

National FFA Organization

September 2010-Present

- Alden-Conger FFA Chapter President, 2015-2016
- Alden-Conger FFA Chapter Historian, 2014-2015
- Alden-Conger FFA Chapter Reporter, 2013-2014
- Alden-Conger General Livestock Judging Team Member, 2013-2016

SKILLS

Proficient in: Adobe Photoshop, Adobe Lightroom, Adobe Premiere, Microsoft Office Suites, Google Products, digital media, video & photo editing, content strategy, time management, teamwork, adaptive learning

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REFERENCES

Jeney Atwood

Compeer Financial
Senior Brand Marketing Communications Manager
1921 Premier Dr
Mankato, MN 56001
Jeney.atwood@compeer.com
(507) 344-5068

Sarah Hensley

Intego Insurance
Owner/Insurance Agent
1206 W Front St., Suite #4
Albert Lea, MN 56007
Sarah.hensley@integoinsures.com
(507) 473-4900