SULLIVAN SANDERS

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TARGET: MARKETING INTERN

Hard working student-athlete who excels at building, cultivating, and maintaining key relationships with business stakeholders. Creative and dynamic professional, capitalizing on opportunities to grow and develop within the marketing field. My goal is to gain more real-world experience that I can apply to future careers of similar nature.

EDUCATION

The University of Findlay | Findlay, OH — Expected May 2020

Bachelor of Science in Marketing & Minor in Creative Design

- Division II Women's Tennis Player | Commit 20+ hours per week to training, lifting and playing while maintaining a full academic course load.

WORK EXPERIENCE

Hancock Hotel | Findlay, OH — 2018

Social Media Intern

Incorporating photography, digital marketing, direct marketing, and advertising into all social media platforms for the hotel.

- Utilize social media marketing through Facebook, Instagram, and Constant Contact to expand visibility.
- Photograph images of the hotel and create posts for social media into a programmed release schedule.
- Create promotions/flyers for hotel held events.

Springfield High School Athletic Department |Holland, Ohio — 2016 - 2018

Stadium Scoreboard Operator/Graphic Designer

Designed and operated the interactive image section of the scoreboard during Friday night football games.

- Used quarterly sponsor animations, play-by-play animations, and special event animations to provide an engaging athletic atmosphere.

StatzHub School Representative | Holland, Ohio — 2015 - 2017

Data and team input submitter for all sports teams at Springfield High School.

- Input data of: Fall/Winter/Spring Sports (32 teams), roster, season schedules, and same scores.

LEADERSHIP & INVOLVEMENT

Future Leaders Initiative | University of Findlay College of Business — 2017 - Present

Chair, Marketing Committee

Selected by College of Business faculty members to participate in an exclusive leadership development program with faculty, staff, and local business partners.

Student Ambassador, University of Findlay College of Business — 2017 - 2018

Selected by faculty to represent the college and chosen area of study and share experiences by video featured on the UF website and social media throughout time of enrollment.

Students In Action/Youth Jefferson Award Committee — **2013 - 2017**

INTERESTS & AWARDS

Ohio High School Athletic Association "Courageous Student-Athlete Award", Youth Jefferson Award — 2016,
Chuck Ealey "Undefeated Spirit" Scholarship — 2017
ITA Scholar-Athlete Award — 2017-2018.
Student Leader/Award Recipient — 2016

Interests: Tennis, Fitness, Community Service, Horseback Riding, Painting