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Rhetorical Analysis

Bleacher Report's Chris Palmer wrote a profile on Warrior's All-Star, Draymond Green, titled, "Fierce. Kind. Unsinkable." In the profile, Palmer incorporates quotes from Draymond Green, his mother, his teammates, and his coaches. He helps readers gain insight into who Draymond Green is as a person and how he is similar, but also different, from his aggressive presence on the court. He gives background information to Draymond Green's childhood and upbringing and shows how that has shaped who Green is now. This profile is designed to humanize one of the most controversial players in the NBA.

If you are not a Warriors fan, you most likely do not like Draymond Green. He is a pest on the court. He has a big mouth and plays hard. If you are a fan, you see his passion. You see how badly he wants to win and how much he cares for his teammates. You see that he is fueled with a drive and love for the game and those around him, even if that passion results in technical fouls, ejections and explosions on the hardwood. In this profile, Palmer introduces to the world a softer side of Draymond Green but does not shy away from the fact that Draymond Green has done some questionable things on, and off, the court. But he also shows the side of Green that is not always advertised.

Palmer incorporates ethos, pathos, and logos in this profile in many different ways. First, he shows who Draymond Green is as a person. The quotes he uses by Draymond Green reveals

the layers of his character, and as readers, we can hear Green talking in a raw manner. For example, Palmer includes a quote that shows how Green describes himself as a person: “OK, there’s the Draymond Green you see out on the floor,” he explains. “But that’s not me. I mean, it is, but there’s more. People see the fiery guy, the competitive guy, the trash talk and everything. But they don’t see the love and compassion. They don’t see the person. They don’t see the real me who values his friends and puts people first. I put everyone and everything before myself. That’s me,” (Palmer). This is the character of Green, summarized in his own words. We can see he admits on the court he is a different person than off the court, which is important because most people do not like him because of his on-court presence and style of play.

Additionally, Palmer includes testimonies and quotes from the people who are closest to Green. Warriors co-owner Peter Guber said, “As a human being, he has a high emotional quotient and is a loving soul. I learn from him every day. He cares. He feels. He’s kind,” (Palmer). As readers, we can see Green is not just bragging about himself, but telling the truth. Other people validate his words, which creates a feeling of sincerity. Because the chances of meeting Draymond Green are so slim, readers must rely on other people’s words and testimonies as evidence of Draymond Green’s character. People can believe whatever they want, but when the people he works with and are closest to him hold him in such high regard, it is hard to imagine there isn’t truth behind those statements.

Palmer accurately portrays the many different angles of Draymond Green and presents Draymond Green exactly as he is. Palmer allows readers to make their own conclusions about whether they like Draymond Green or not. This profile is written in a way that fairly portrays

Green and includes the necessary information needed in order to gain a better understanding of who the man is underneath the passionate basketball player.