

Jacob Parson Cushing

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EDUCATION

University at Albany, State University of New York

Bachelor of Arts in Communication - May 2018

Cumulative GPA - 3.75 (Summa Cum Laude Honors)

Dean's List: Spring 2017, Fall 2017, Spring 2018

EXPERIENCE

Futon Galleria - Mattress \$mart | Latham, NY - Store Manager

September 2016 - PRESENT

- Facilitate sales and negotiations with customers, clients, and manufacturers.
- Oversee daily operations of store, including inventory and showroom management.

Drexel University College of Nursing and Health Professions | Philadelphia, PA - Marketing and Communications Intern

March 2016 - August 2016

- Managed social media accounts, and conducted general marketing research.
- Writer and promoter for Drexel University CNHP's monthly newsletter *Off the Charts*.

Drexel Dragons TV | Philadelphia, PA - Camera Operator

January 2015 - February 2016

- Operated video and audio equipment for live-streaming sporting events.
- Recorded and edited promotional videos for various Drexel University teams.

SKILLS

SEO/ SEM Marketing

Copywriting

Microsoft Office (Word, Excel, Powerpoint)

Retail Sales

Editing (Final Cut Pro, Adobe Photoshop)

Quickbooks Operation

Managing and Implementing Social Media and Email Campaigns

AFFILIATIONS

Tau Sigma National Honor Society Member: September 2017 - PRESENT

- To be eligible for Tau Sigma membership, transfer students must take at least 12 credits in their first semester at UAlbany, and earn a 3.5 GPA or higher in that semester.

National Society for Collegiate Scholars Member: July 2017 - PRESENT

- NSCS invites students who have achieved a cumulative 3.4 GPA and are ranked in the top 20% of their first or second year class on their campus to join as lifetime members.