

# Jacob Parson Cushing

---

37 John David Lane  
Albany, NY 12208

jcushing@albany.edu  
(518) 755-8904

## EDUCATION

### **University at Albany, State University of New York**

Bachelor of Arts in Communication - May 2018  
Cumulative GPA - 3.75 (Summa Cum Laude Honors)  
Dean's List: Spring 2017, Fall 2017, Spring 2018

## EXPERIENCE

### **Futon Galleria - Mattress \$mart | Latham, NY - Store Manager**

September 2016 - PRESENT

- Facilitate sales and negotiations with customers, clients, and manufacturers.
- Oversee daily operations of store, including inventory and showroom management.

### **Drexel University College of Nursing and Health Professions | Philadelphia, PA - Marketing and Communications Intern**

March 2016 - August 2016

- Managed social media accounts, and conducted general marketing research.
- Writer and promoter for Drexel University CNHP's monthly newsletter *Off the Charts*.

### **Drexel Dragons TV | Philadelphia, PA - Camera Operator**

January 2015 - February 2016

- Operated video and audio equipment for live-streaming sporting events.
- Recorded and edited promotional videos for various Drexel University teams.

## SKILLS

SEO/ SEM Marketing	Copywriting
Microsoft Office (Word, Excel, Powerpoint)	Retail Sales
Editing (Final Cut Pro, Adobe Photoshop)	Quickbooks Operation
Managing and Implementing Social Media and Email Campaigns	

## AFFILIATIONS

### Tau Sigma National Honor Society Member: September 2017 - PRESENT

- To be eligible for Tau Sigma membership, transfer students must take at least 12 credits in their first semester at UAlbany, and earn a 3.5 GPA or higher in that semester.

### National Society for Collegiate Scholars Member: July 2017 - PRESENT

- NSCS invites students who have achieved a cumulative 3.4 GPA and are ranked in the top 20% of their first or second year class on their campus to join as lifetime members.