

# Rachel Haller

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<b>OBJECTIVE</b>	Internship opportunity in marketing, market research, or sales				
<i>Computer Skills</i>	Photoshop	Excel	PowerPoint	Word	Access
<i>Languages</i>	Fluent in English and Spanish		Basic Russian		
<b>EDUCATION</b>	B.S. Business Administration, Major: Marketing B.A. Spanish <b>UNIVERSITY OF EVANSVILLE</b> Evansville, IN			Expected December 2020 <i>Dean's List 6 Terms</i> <b>GPA 3.97</b>	
<i>Study Abroad</i>	<b>Costa Rica</b> <ul style="list-style-type: none"><li>Completed a 100% Spanish language immersion experience expanded knowledge of culture and Spanish speaking skills</li><li>Explored the country identifying a new way of living within a different culture</li></ul>			January-April 2019	
<i>Projects</i>	<b>SpaceX in Brazil</b> <ul style="list-style-type: none"><li>Collaborated with peers to construct a business plan for SpaceX to expand internationally</li></ul> <b>Austin Town Center Marketing Project</b> <ul style="list-style-type: none"><li>Produced a marketing plan with peers that proposed and analyzed new tenants for a property in Minnesota that is owned by Regency</li></ul> <b>Motivations Behind Specialized Diets</b> <ul style="list-style-type: none"><li>Conducted qualitative interviews and collaborated with peers to create the questionnaire and analyze the interviews from all group members</li></ul>			December 2018 December 2018 December 2019	
<b>RELATED EXPERIENCE</b>	<b>Gilda's Club Evansville</b> Evansville, IN <i>Marketing Intern</i> <ul style="list-style-type: none"><li>Researched and implemented a new email marketing strategy through Constant Contact that allows newsletters to be tailored to multiple audiences</li><li>Created promotional material for an event: Cancer Survivor Day; Included social media, fliers and direct marketing</li></ul>			May 2018-August 2018	
<b>WORK EXPERIENCE</b>	<b>Knob Hill Tavern</b> Newburgh, IN <i>Host/Server</i> <ul style="list-style-type: none"><li>Managed and maintained order, consistency and customer relationships</li><li>Developed professionalism and communication with customers, identifying individual needs and calmly resolving issues</li></ul> <b>JCPenney</b> Evansville, IN <i>Specialty Sales Associate</i> <ul style="list-style-type: none"><li>Completed sales techniques and product knowledge training, warmly engaged customers and sold fine jewelry</li></ul>			March 2017-Present June 2018-August 2018	
<b>CAMPUS LEADERSHIP</b>	<b>Phi Sigma Iota</b> <i>President</i>  <b>National Society of Collegiate Scholars</b> <i>Chair of Professional Development</i>			August 2018-Present  September 2017-Present	
<b>HONORS</b>	<b>UE Merit Scholarship</b>				