# JULIA DAMESEK ART DIRECTION & DESIGN

## experience

Digital Design Intern / Estée Lauder New York, NY, Summer 2019

Will assist in 360 Campaigns for Tom Ford Beauty.

Will brainstorm ideas for digital experience for Tom Ford Beauty,

#### Creative Intern / Badger & Winters New York, NY, Summer 2018

Designed layouts and advertisments in Adobe InDesign.

Worked with JCPenney creative team on 2018 Holiday Campaign.

#### Shot Selector / NBC Sports Stamford, CT, 2018 Olympic Games

Created Highlight Sequences for Olympic events.

Recorded & logged viral moments from live coverage.

#### Studio Intern / Splashlight Studios New York, NY, Summer 2017

Organized merchandise from Target and Victoria's Secret brands.

Assisted in production routine procedures.

Retouched photos for Victoria's Secret ECommerce.

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# education

Ithaca College,
Park School of Communications
Ithaca, NY, May 2020

Integrated Marketing Communication B.S. Minor in Graphic Design

# activites

Peer Ambassador / Park School Ithaca, NY, May 2018 - Present

Video Editor / The Ithacan Ithaca, NY, January 2018 - Present

Lead Designer / Park Promotions Ithaca, NY, September 2018 - Present

Athlete / Team USA New York, NY, 2014 - 2016

#### honors

Finalist / Photographer's Forum Best of Photography 2016, 2017, 2018

Showcased Artist / SOAG Art Gallery Ithaca, NY, April 2017

Finalist / Millburn Film Festival Millburn, NJ, April 2016

### skills

Adobe Photoshop, InDesign, Illustrator, Audition, Premier Pro, Lightroom & Dreamweaver