

Cristy Ginn

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EDUCATION

B.A. Business & Economics

Graduating May 2020

Wheaton College, Wheaton, IL

- Cumulative GPA: 3.58/4.00, Dean's List

EXPERIENCE

Chair of Senior Giving Committee

December 13 - Present

The Senior Giving Campaign, Wheaton College, Wheaton IL

- Lead weekly cabinet meetings as well as student influencers in efforts to honor the life of a diseased classmate and fundraise for a gift in his memory

Alumni Relations Officer & Event Planner

The Student Alumni Board, Wheaton College, Wheaton IL

August 2019 - Present

- Work with 12 board members to develop alumni-student relations, strategically planning, promoting, and executing 12 events this year
- Designed and maintain alumni mentorship program for 30+ students and alumni, growing community engagement throughout year

Employer Relations Intern

Employer Relations Manager, Center for Vocation and Career, Wheaton, IL

August 2019 - Present

- Serve 2000+ students through industry specific recruiting events, mock and on-campus interviews, career chats, a spring senior job fair, and an internship exposition each semester
- Plan, market, and run employer recruiting and networking events at college, designing new event structures and improved branding to enhance engagement

Real Estate Leasing Agent

Leasing Team, Mac Properties, Hyde Park, Chicago, IL

May 2019 - August 2019

- Leveraged Salesforce to tailor marketing efforts, schedule tours, and problem solve scheduling and logistical issues; daily generated 5+ additional leads
- Adapted to overflow of scheduled showings by personally touring prospects; flexible assistance alleviated 30+ time-sensitive and emotionally charged situations
- Represented residents by living among them, showing company care by tailoring sales efforts to meet their needs

Recruiting Assistant

Financial Aid Office, Wheaton College, Wheaton, IL

August 2016 - May 2019

- Cold called outstanding accounts with empathy and tact, acting as liaison between college and student body
- Screened calls, resolving 95% of complaints without delegating to senior manager by actively listening to customer needs
- Advised financial counselors on student perspective, influencing decisions regarding website, email communications, & software demonstrations to improve service and user experience
- Used student perspective to build employee base, recruiting, filling, and training all student positions in 2018 by leveraging connections, training through demonstration, and writing detailed notes concerning role

Consultant of Marketing & Public Relations

Clinical Psychology, Wheaton Graduate School, Wheaton, IL

January 2017 - April 2017

- Consulted client on methods to grow graduate applicant pool, restructuring website to increase usage, adding interactive designs for virtual tours, testimonials, and a news and events page, increasing overall user interaction

The Space, Wheaton College, Wheaton, IL

February 2017- April 2017

- Utilized Microsoft PowerPoint and Photoshop to create media to improve usage of a student-led collaborative space, aired in high-traffic student area with 2500+ daily viewers

The Center for Faith and Innovation, Wheaton College, Wheaton, IL

- Problem solve as a 2019-20 Innovation Scholar serving Wheaton's partners identify new opportunities and resources