

FROM THE DESK OF

# BENJAMIN DAVID DEMERS

**Benjamin.D.Demers@gmail.com | (724) 967-5378**

**200 Campus Drive, GCC #68, Grove City, PA. 16127**



## Academics:

Grove City College Class of 2019  
GPA: 3.80/4.00  
Major: Marketing Management  
Minor: Graphic Design

## Experience:

*Marketing Communications Intern,  
Dassault Systèmes North America.*

Assisted in creating and editing Marketing Training materials for an audience of 900 worldwide marketing professionals. Created several company-wide videos, including the end-of-the-summer Intern Program slideshow.  
Summer 2017.

*Bon Appetit Management Company  
Catering Associate*

Assisted an award-winning catering company with set-up, serving, and cleaning up from on-campus banquets, tailgate parties, and private receptions. Consistently recognized for above-and-beyond service. Spring 2017 - present.

*Grove City College Student Ambassador.*

Assisted the Grove City College Admissions Office in recruiting prospective students through giving personalized, one-on-one, face-to-face tours and through assisting with official Admissions events like Admitted Students' Day.  
Spring 2017 - Present.

## Extracurricular Activities:

DJ for WSAJ 91.1FM.  
Roundtable of GCC.  
GCC Chapel Aide.  
GCC Religious Activities Committee.  
GCC Touring Choir.

## Software Skills:

Photoshop.  
Premiere.  
InDesign.  
Illustrator.  
Articulate Storyline360.  
Camtasia Studio 8.  
Inbound Marketing.  
Excel.  
Word.  
Outlook.  
PowerPoint.  
SharePoint.

## Relevant Coursework:

BUSA 201 (Business Statistics)  
BUSA 203 (Principles of Management)  
BUSA 204 (Principles of Marketing)  
BUSA 211 (Bus. Computer Applications)  
BUSA 303 (Business Law)  
BUSA 305 (Global Business Issues)  
BUSA 330 (Search Engine Optimization)  
BUSA 414 (Professional Sales)

ACCT 201 (Accounting Principles)  
ACCT 202 (Accounting Principles II)  
MATH 141 (Business Calculus)

ECON 101 (Microeconomics)  
ECON 102 (Macroeconomics)

DESI 101 (Intro to Graphic Design)  
DESI 102 (Design Thinking)  
DESI 110 (Design Software)  
WRIT 315 (Document Design)

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## Academics

*Grove City College Class of 2019*

*GPA: 3.82/4.00*

*Major: Marketing Managment*

*Minor: Graphic Design*

## Experience

### Marketing

#### Communications Intern, Dassault Systèmes

##### North America

*Assisted in creating and editing Marketing Training materials using Articulate Storyline360 and Camtasia. Created several company-wide videos, including the end-of-the-summer Intern Program slideshow. Summer 2017.*

##### ENTR 330A (SEO)

##### Teacher's Assistant

*Facilitated students' creation and curation of WordPress-based websites.*

*Reviewed and critiqued search personas and link strategies. Spring 2018.*

##### Grove City College

##### Student Ambassador

*Assisted the Grove City College Admissions Office in recruiting prospective students through giving personalized, one-on-one, face-to-face tours and through assisting with official Admissions events like Admitted Students' Day. Spring 2017 - Present.*

## Software Skills

### Adobe CC 2017:

*Photoshop*

*Premiere*

*InDesign*

*Illustrator*

### Articulate

### Storyline360.

### Camtasia Studio 8.

### Hubspot (Inbound).

### MS Office365:

*Excel*

*Word*

*Outlook*

*PowerPoint*

*SharePoint*

## Extracurricular Activites

*DJ for WSAJ 91.1FM.*

*Roundtable of GCC.*

*GCC Chapel Aide.*

*GCC Religious*

*Activites Committee.*

*Catering Assistant (Bon*

*Appetit Management Co.).*

*GCC Touring Choir.*