

# JENNA CHAPMAN

## EDUCATION

Iowa State University; Ames, Iowa

Graduation: Spring 2020

Major: Agricultural Life Sciences Education-  
Communications Option

GPA: 3.03/4.00

## CONTACT

Phone: 712-480-0741

Email: jennachapman98@gmail.com

Current Address: 1214 S 4<sup>th</sup> St. Apt 308  
Ames, IA 50010

Permanent Address: 3881 350<sup>th</sup> St.  
Ruthven, IA 51358

LinkedIn:  
<https://www.linkedin.com/in/jenna-chapman-47b570130/>

Portfolio:  
<https://jennachapman98.wixsite.com/jennachapman>

\*References available upon request\*

## PROFESSIONAL EXPERIENCE

**Riverview, LLP:** Morris, MN

*Agricultural Communications Intern | May 2019 - August 2019*

- Created 100 Facebook and Instagram posts promoting dairy and livestock industries
- Developed flyers and press releases
- Produced videos using Final Cut Pro
- Planned and shot photographs of livestock and agricultural subjects
- Worked extensively with Canon 5D Mark IV camera, Illustrator and Photoshop

**Trans Ova Genetics:** Sioux Center, IA

*Client Service Representative Intern | May 2018 - August 2018*

- Interacted with clients through written emails, verbally on the phone and face to face interactions
- Assisted the Iowa Client Service Representative team with understanding client needs in a timely and accurate manner
- Responsible for data entry and filing using their in-house programs
- Analyzed pregnancy data on Holstein embryos going into dairy type recipients on Excel to maximize clients results and experience

**Iowa Holstein Association**

*2017 Iowa Holstein Association Princess*

- Wrote quarterly articles for the Iowa Holstein Associations magazine, *The Herald*
- Speaking experience with consumers at various public events
- Served as a positive role model and advocate for the Iowa dairy industry

**Pro Cooperative:** Graettinger, IA

*Agronomy Intern | May 2017 - August 2017*

- Worked collaboratively with agronomist scouting contracted fields for insect, disease and weed populations
- Established stand counts and yield estimates using in-house technologies
- Used Nutrisolutions software for tissue sampling and SOILMAPS for application chemical recipe sheets and scouting
- Presented summer projects presentation at the Board of Directors meeting

**Hawkeye Holsteins:** Ruthven, IA

*Farm Hand | 2005 - Present*

- Raised on family farm of 130 registered Holstein dairy cows and actively involved with daily tasks
- Responsible for caring and feeding 100 young stock
- Administer vaccinations in order to effectively manage animal health
- Safely operate farm equipment when necessary
- Work with show herd animals focusing on feeding, washing and clipping

## COLLEGIATE ACTIVITIES

**Sigma Alpha: Professional Agricultural Sorority**

- Social Committee Co-Chair 2019
- Recruitment Committee 2018
- Mr. CALS Committee 2017

## COLLEGIATE ACTIVITIES (cont.)

### Dairy Science Club at Iowa State University

- Theme/Marketing Committee for ADSA 2020 2020
- Public Relations Officer 2019
- IYDC Co-Chair 2018
- Annual Banquet Committee 2018
- Yearbook/Scrapbook Committee 2017

### Farm Operations Club at Iowa State University

- College of Agriculture and Life Sciences Representative 2019

### College of Agriculture and Life Sciences Council

- CALS Week Committee Member 2019

## VOLUNTEERING

### Minnesota State Cattlemen's Associations 2019 Summer Tour 2019

- Prepared goodie bags stuffed with promotional items from surrounding Minnesota cattle businesses
- Helped with registration the day of the event

### Midwest Dairy Booth 2017

- Helped manage the booth at the Iowa State Fair by connecting and teaching consumers about the dairy industry

### Ag In The Classroom 2017

- Through my sorority and the Dairy Science Club I attended schools in the Ames area to teach the younger generation about agriculture.

## SOCIAL / SOFTWARE

