# Nikki Maccariello

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### **Summary**

Experienced sales consultant with a demonstrated history of working in the apparel and fashion industry. Skilled in Sales, Social Media, Microsoft PowerPoint, and Microsoft Word. Strong sales associate working towards a BS in Human Environmental Science focused in Apparel Design from The University of Alabama.

#### Skills

Proficient in Microsoft Word and PowerPoint Intermediate in Sewing Beginner in Adobe Photoshop Strong in Customer Service Strong in Sales Comfortable in a fast paced environment

## **Education and Training**

Bachelor of Science, 2020 | The University of Alabama - Tuscaloosa, AL

Cumulative GPA: 3.925

Major: Apparel with a concentration in Design

Minor: General Business

### **Experience**

Michael Kors – Danbury, CT

May 2017 to Dec. 2018

Ranked #2 top seller for the Danbury store for the year of 2017

Ranked #16 top seller in the district for the year of 2017 Ranked Top 500 for the company for the year of 2017

Meets sales goals

Maintains a keen interest in the fashion industry and market trends

Demonstrates an in-depth knowledge of the merchandise

Provides the highest level of customer service while building and maintaining repeat clientele Assists in the maintenance of all inventory in the stockroom and the selling floor.

#### Taryn Winters — Brooklyn, NY

May 2018 to August 2018

Works with the designer

Organizes and prepares inventory of garments for pop-up shops and clients

Packs and mails packages to customers

Updates influencers and collaborators with new information and products

### Leadership

**President of SMDA**—Rebranded the only fashion club of 100+ students as a sophomore. **VP of Member Development of Pi Beta Phi**—Oversees chapter academic support and mentoring as well as health and wellness and career development. Serves in absence of the President.

#### Honors

President's List, Phi Upsilon Omicron Award for Outstanding Freshman for 2017-2018, Alpha Lambda Delta Honor Society, Council of Presidents' Freshman Academic Achievement Award