

JULIA LANDON

EDUCATION

**The University of Alabama
Dual Degree** - Tuscaloosa, AL
Aug. 2015 - est. Dec. 2019

Bachelor of Arts in Theatre,
Communication Studies

Bachelor of Arts in Communications
in Public Relations, Nonprofit
Communication Management

GPA: 3.74/4.00

SKILLS

- Experienced with Adobe Photoshop, Illustrator and InDesign
- Advanced knowledge of Microsoft Office
- Advanced knowledge of Gmail
- Intermediate knowledge of Facebook and Twitter
- Experience developing personal websites
- Knowledge and application of AP Style
- Experienced with Qualtrics
- Experienced with Buffer
- Experienced with EverWondr
- Advanced knowledge of Canva

CONTACT ME



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@JuliaELandon

RELEVANT WORK EXPERIENCE

Graphic Design Assistant - Tuscaloosa, AL
September 2018 - Present

The University of Alabama Human Resources Department

- Created more than 30 graphics every two weeks to be used across the UA Human Resources' website and social media outlets
- Generated over 150 engagements over a two week period
- Increased responsibility over time

Digital Media Intern - Tuscaloosa, AL
September 2018 - Feb. 2018

Tuscaloosa Tourism & Sports Commission

- Managed the Visit Tuscaloosa events calendar and the Visit Tuscaloosa social media
- Created graphics and content for the Visit Tuscaloosa social media
- Generated a total of 1826 impressions on the Facebook page in a month
- Reached 11,500+ users through Twitter
- Consistently gains 100+ likes on Instagram

Disney College Program Intern - Orlando, FL
June 2016 - Jan. 2017

Walt Disney World Parks and Resorts

- Recognized with three Four Keys Cards over course of internship for outstanding demonstration of Disney's Four Keys
- Trained four new full-time Cast Members on EPCOT Festival Quick Service operations
- Helped manage and handle festival revenue

OTHER EXPERIENCE & RELEVANT COURSEWORK

- Vice President of Marketing at the PRSSA Aryln S. Powell chapter
- Involved with PRCA and CMA-EDU
- Semester-long qualitative and quantitative research on Southwest Airlines company operations
- Planned an event for the Alabama chapter of Gamma Phi Beta, with an estimated attendance of 500-600. Managed a team of 24 women to prepare and execute the event
- Volunteered with UA Theatre and Dance to assist with a high school festival and to assist with ushering for university productions
- 2.5 years of experience with educational non-profit, where responsibilities were filing, calling past and present donors, working the annual phonathon and basic office work
- 200+ hours of theatre operations and management experience

To view portfolio work and writing samples, visit:
juliaelandon.weebly.com