

Ayla Starr

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Work Experience

- *Assistant Store Manager | Buckle, Inc. | September 2015-2017 | March 2018- Present*
 - Effectively manages store operations, assuring consistency, compliance and efficiency through leadership, coaching, reviewing and advising.
- *Sales Manager | American Eagle Outfitters | June 2017- February 2018*
 - Directed growth and drove sales targets by managing associates and sales. Executed this most efficiently through leadership and by coaching associates on selling and customer experience.
- *Innovation Consultant | The Commons (Greater Milwaukee Committee) | June-August 2018*
 - Provided recommendations to businesses in order to enhance performance in strategic planning, marketing, communications and innovations. This contract work was provided as an exclusive summer internship. Businesses included: Briggs & Stratton, Medical College of Wisconsin, American Family Insurance, Bright Cellars and Pilcrow Coffee.
- *The Commons Intern | Kohl's Corporate | Fall 2017*
 - Participated in an entrepreneurship skills accelerator where I was chosen by Kohl's Corporation to be on a team for a student led critical path project for 10 weeks. Served as project coordinator.

Activities

- Christian Women Leadership Grant Winner – March 2018
- Coordinated “Faith in Battle” keynote speaking event on mental illness/suicide prevention – March 2018
- Coordinated “Women’s Power Hour” at Pius XI high school; helping girls with self-esteem- Oct. 2018
- Coordinated Painting & Planting Flower Pot Project at Lutheran Home Memory Care Unit – May 2017
- Coordinated community service project at Addallum Homeless Shelter- Dec. 2016
- Contestant in Northwestern Mutual’s Hack-It-Bracket (32 hour innovation competition) – Nov. 2017
 - Winner of two workshops
 - “It’s Like But For” - Ideation workshop
 - “Listen Up” - Customer Discovery workshop
- Mentor in The Commons Mentor Network; The Commons is a flagstaff program for the Greater Milwaukee Committee as an entrepreneur skills accelerator
- Special Guest Judge for New Berlin West High School’s AID (Advanced Innovation & Design) Entrepreneurship Competition

Education

B.A. Communicative Arts | Wisconsin Lutheran College | Public Relations Emphasis
Interdisciplinary degree that encompasses marketing, communications, writing and design.

References

Joe Poeschl
Co-Founder of the Commons
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Donald Kudek PhD
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