

Hason Peart

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PROFESSIONAL SUMMARY

Associate Producer with hands-on experience supporting multiplatform creative and production marketing teams within a fast-paced media environment. Strong creative instincts paired with exceptional organizational skills, with a proven ability to manage high-volume asset workflows, execute versioning and cutdowns, and collaborate cross-functionally to deliver compliant, on-brand promotional content across FAST, digital, and streaming platforms.

WORK EXPERIENCE

A+E Global Media

Mar. 2024 – Present

Associate Producer, Multiplatform

Remote

- Support Multiplatform Creative and Production Marketing teams by executing creative updates, cutdowns, and versioning for on-air and digital promotional assets across FAST and streaming platforms, including Samsung TV Plus, Pluto TV, Freevee, and Prime Video.
- Oversee post-production workflows including edits, graphics, audio mixes, and final deliveries, ensuring assets meet partner specs, file formats, and delivery requirements.
- Manage and archive 500+ digital assets, maintaining consistent naming conventions, version control, and accessibility across shared platforms, such as Frame.iO.
- Coordinate approvals and administration from Legal and Standards & Practices, ensuring compliance and timely delivery.

NBCUniversal

Aug. 2023 – Mar. 2024

Booking Production Assistant, The Karamo Show

Stamford, CT

- Coordinated logistics for 10+ guest appearances per live broadcast, including scheduling, travel, interview preparation, and real-time communication with talent and teams.
- Conducted research to identify timely stories and talent, contributing to compelling, audience-driven editorial content.
- Supported producers with releases, documentation, and asset organization, maintaining accuracy and confidentiality under tight deadlines.
- Assisted in live broadcast environments requiring rapid decision-making, clear communication, and adaptability.

A+E Global Media

Feb. 2023 – Jun. 2023

Associate Producer, Content Creation

Remote

- Developed and pitched short-form and digital-first content concepts informed by audience insights and platform-specific strategy.
- Supported projects from concept through execution under senior producer guidance, balancing creative ideation with production realities.
- Assisted in sourcing creative elements, including archival footage, existing spots, and reference materials for promotional use.

EDUCATION

Eastern Connecticut State University

Graduated 2021

B.S. Communication, Media & Writing

Willimantic, CT

SKILLS & INTERESTS

- **Technologies:** Mailchimp, Canva, AirTable, Adobe Creative Suite, Microsoft Office, Google Workspace, Final Cut Pro, CapCut, Frame.iO, Aspera, OKTA
- **Skills:** Copywriting & Editing, Messaging Compliance, Cross-Functional Collaboration, Strategic Planning, Interpersonal Communication, Written Communication, Public Speaking, Scriptwriting, Project & Production Management
- **Interests:** Hiking, Pilates, Boxing, Traveling, Anime, Procedural Television, Storytelling