

# JULIA LEONARD

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juliamleonard12@gmail.com

## VIMEO

vimeo.com/julialeo

## LINKEDIN

linkedin.com/in/julialeo

## SKILLS

- Adobe Suite (Premiere Pro, Illustrator, After Effects, InDesign, Photoshop)
- Microsoft Office (Word, Excel, Powerpoint)
- HTML & CSS
- Video Equipment (Canon Vixias, DSLRs, Canon XA10, TriCaster)
- Audio Equipment (lavaliers, hand-held mics, boom mics)
- Lighting Kits

## HONORS

- Vermont Association of Broadcasters Award '18
- Three pieces selected for VT Public Television Made Here Show
- Trustee's List 2017
- President's list 2016-17

## RELEVANT CLASSES

- Video Storytelling
- News Writing and Production
- Production of Social Media
- Web Development
- Web Design
- Form in Motion
- Typography
- Multi-Cam Production
- Audio Production

## EDUCATION

Anticipated Graduation May 2020

### Champlain College

Burlington, VT

Pursuing a Bachelors of Science in Broadcast Media Production  
Web Development Minor | Motion Graphics Specialization

- 3.9 GPA
- Club Volleyball, CHAMP (student event planning and marketing club), Climb Champlain, Parkour Club

## EXPERIENCE

August 2018 - Present

### Champlain College Marketing

Burlington, VT

*Student Videographer*

- Gathered extensive pre-production research to produce future content about the Champlain Experience
- Edited and updated existing marketing video material to publish on Vimeo, Instagram and Facebook

October 2017 - August 2018

### Leahy Center for Digital Investigation

Burlington, VT

*Marketing Assistant*

- Developed video projects from pre-production to post-production to be distributed on Facebook, Instagram, and Youtube
- Promoted projects and student work by editing and publishing blogs and designing multimedia content

May 2016 - August 2016

### New Hampshire Public Television

Durham, NH

*Video Intern*

- Produced, filmed, and animated seven winning stories from the Kids' Write Contest for live broadcast across New Hampshire and designed an accompanying infographic
- Assisted in live television recordings for various new and recurring television shows

## LEADERSHIP

May 2017 - Present

### Champlain College Admissions

Burlington, VT

*Student Ambassador & Tour Trainer*

- Delivered information about campus life, major selection, activities and the community to prospective students and families, catering to their interests and requests
- Guided new hires to excel in giving tours, provide accurate information, and gain confidence in the position
- Established clearer leadership and team responsibilities through communication and problem-solving