

Nour Yamanita

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Objective

To obtain a position in music business in the areas of marketing and management.

Education

State University of New York College at Oneonta

BA in Music Industry, 2020

BS in Business Economics, 2020

Experience

Marketing and Operations Intern

January 2020 – May 2020

Growing Azalea Music, Rensselaerville, NY

- Responsible for curation of marketing plans, social media and YouTube content, website creation through WIX, and creation of one sheet.
- Responsible for managing social media, being involved in professional correspondence, and updating information on the website and more.

Administrative Assistant

February 2018 – March 2020

Mills Marketplace, Oneonta, NY

- Responsible for updating inventory, pricing items, and entering sales.
- Advises with managerial issues, and drafts written professional correspondence between manager and others.

Label Assistant Intern

July 2019 – August 2019

Eleven Seven Music Group (Better Noise), New York, NY

- Gathered data and tracked growth of artists on social media platforms, streaming services, and press.
- Assisted with inventory updates and shipment of promotional materials

Achievements

- GPA: 3.62
- Provost List, Spring 2020
- Dean's List, Fall 2016 – Spring 2018
- Susan Sutton Smith Award for Academic Excellence, Fall 2018

Key Skills

- Proficient in Microsoft Word and Excel
- Familiar with Facebook and Instagram Insights
- Familiar with Photoshop
- Highly organized

