

KATHARINE C. MODELL-ROSEN

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EDUCATION

University at Albany, State University of New York

May 2020

Bachelor of Arts in Communication

Film Studies Minor, Judaic Studies Minor

Presidential Scholar; Dean's List: all semesters; 3.98 GPA

RELEVANT EXPERIENCE

Albany Music Club, Vice President and Co-Founder, Albany, NY

July 2017 – Present

- Co-Founded a new organization on UAlbany's campus for music appreciation and industry career opportunities
- Assemble and maintain an Executive Board and ensure proper organization documentation
- Recruit students through tabling and social media outreach to join the organization and participate in activities
- Research activities for the organization and delegate the planning and execution to committee/board members

UAlbany Programming Board, Programming Assistant, Albany, NY

April 2017 – Present

- Elected to represent the UAlbany Programming Board at the 5-day National Association of Campus Activities (NACA) National Convention in Boston for February, 2018
- Engage UAlbany students through weekly giveaways, on/off-campus events, and themed weeks
- Serve as a committee member for large-scale/multi-event themed weeks, including Halloween Week (6 events, on and off-campus), NYC Takeover (day trip to NYC), and Les Miserables Trip (off-campus viewing of Les Mis)
- Design flyers and other promotional materials in Adobe Photoshop for over 30 events
- Assist with set-up and breakdown of numerous large-scale events including Speaker Series: Octavia Spencer, Glow Party, Black Light Mini Golf, and Silent Disco
- Plan and execute new ideas for events/giveaways, including our most successful promotional giveaway to date

WCDB Albany 90.9 FM, Radio DJ and Training Director, Albany, NY

February 2017 – Present

- Host of a live Pop/EDM radio show (2 hours/week) and a live training show (2 hours/week)
- Contribute album and song reviews for the *WCDB Airwaves* blog
- Ensure trainee knowledge of FCC regulations, station rules, mixing board controls, and technical operations
- Administer mandatory tests evaluating protocol understanding and operational engineering knowledge
- Served as Hip-Hop/R&B Department Director from Spring 2017-Fall 2017, organized WCDB's first Hip-Hop Culture Show, enforced station and FCC regulations, brought up-and-coming rappers for live in-studios

ADDITIONAL EXPERIENCE

Information Technologies for Business (BITM 215), Teaching Assistant, Albany, NY

January 2018 – Present

- Coach students in advanced Microsoft Excel class (BITM 215)
- Monitor students during course and TA hours

Introduction to Film Studies (AARH 260), Academic Tutor, Albany, NY

January 2018 – Present

- Hold weekly tutoring sessions for students taking the mandatory introductory course for the Film Studies minor
- Explain complex film concepts such as mise-en-scene, editing techniques, and camera technology

Flip 'N' Check, Team Member, New York, NY

Summer 2014 – Fall 2016

- Participated with Penguin Books to develop the *Mad Libs* version of the children's activity book, *Flip 'N' Check*
- Strategized all social media, promotion, and selling of product; Manager of Facebook and Twitter accounts
- Authored *Mad Libs*, "Under the Sea", and other special edition games for current and future *Flip 'N' Check* books
- Designed and edited promotional flyer for ad campaign
- Sold product at tradeshows including *International Toy Fair* (2015, 2016) & *NY Now Gift Show* (2014, 2015)

CAMPUS LEADERSHIP

UAlbany Dance Marathon Leadership Committee, Marketing & Publicity Team, Albany, NY

2017/18 School Year

- Fundraise for the Bernard and Millie Duker Children's Hospital through the Children's Miracle Network
- Design marketing and promotional materials, including the 2018 t-shirt design for the Marathon's participants

PUBLICATIONS

- **Albany Student Press (ASP)**, School newspaper; Arts & Entertainment Staff Writer, Fall 2017 – present
- **Parallax**, Literary Arts Magazine; Contributor: photography, artwork, prose, poetry; Design Editor, 2015; Lead Design Editor, 2016; *Columbia Scholastic Press Association Silver Crown Award winner*, 2017
- **The Secret Garden**, Environmental awareness publication; Contributor: photography, 2012-2016
- **Crashtest**, Biannual Online Magazine, Contributor: prose, Fall 2015

SKILLS

- Proficient with PC and Mac computers, Windows and Mac OS, Microsoft Word, Excel, PowerPoint, Google Suite, SketchUp, InDesign, Photoshop, radio broadcasting, event planning, large event set-up and breakdown
- Hebrew (Fluent: speaking, reading, and writing)