



ARCHIT JHA

Full-spectrum designer who loves to build aesthetic, usable solutions to everyday problems

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EXPERIENCE

Wish

Product Design Intern
May 2018 - Aug 2018
San Francisco, CA

Assisted in building a **design system** and **data visualization component library** for the Wish merchant web platform. Also co-created the new **Wish Careers** website and designed **micro-sites** and **promotional collateral** that boosted merchant campaign creation **CTR** by **20%**.

Motorola Solutions

UX Research Intern
May 2017 - Aug 2017
Chicago, IL

Initiated **research projects** by designing studies, conducting **in-field observations** and analyzing data to inform designs. Also collaborated with the UX design team to strategize, ideate and **prototype** a new **public safety** product offering.

RIT - Graduate Education

Design Assistant
Jan 2017 - May 2018
Rochester, NY

Advocated design thinking by proposing **re-branding** of the office, including a **redesign** of forms and marketing material in addition to performing administrative tasks and helping with **event management** for workshops and symposiums.

Eltropy

Design Consultant
Jan 2016 - Jun 2016
Bengaluru, India

Designed the **UI** and **workflows** for the Solar Customer Portal which was adopted and appreciated by **30+ clients** and wrote the **front-end** for some components of the Eltropy Web App using **AngularJS**.

Copperrine

Senior Intern - Design
May 2015 - Jul 2015
Hyderabad, India

Proposed a redesigned **startup hubs.com UI** that included icons and illustrations to enhance visual aesthetics of an otherwise text heavy app, in attempt to tailor the experience to the needs and expectations of the identified stakeholders.

Connextech

Visual Design Intern
Mar 2015 - Jul 2015
Delhi, India

Worked on print and web based visuals media such as social media post graphics, Connextech website illustrations, brochures, visiting cards, info-graphics, posters, illustrations and logos.

AWARDS

Wish Internal Hackathon Winner

Aug 2018 | San Francisco

Created 'Wish Pegasus', an **internal tool** aimed at facilitating company-wide transparency, improving inter-team collaboration and promoting colleague work appreciation.

MIT Hacking Medicine Finalist

May 2017 | Boston

Designed a prototype and **service model** using **agile** methods for 'Baseline', a **healthcare** co-management hack for patients with a bipolar disorder.

EDUCATION

MS - Human Computer Interaction

Rochester Institute of Technology
Aug 2016 - Dec 2018
Rochester, NY
GPA: 4.0

B.Tech - Computer Science

Rajasthan Technical University
Aug 2012 - May 2016
Jodhpur, India
Aggregate: 79.5% (Honors)

SKILLS

Design

Adobe Creative Suite
Sketch
Framer / Principle
Fusion 360
User Research
Usability Testing & A/B Testing
Agile and Scrum Methods

Development

C/C++
HTML 5/CSS 3
Javascript/Angular JS
Photon/Arduino

SOCIALS



[linkedin.com/in/jhaarchit](https://www.linkedin.com/in/jhaarchit)



[behance.net/aj68069070](https://www.behance.net/aj68069070)



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