

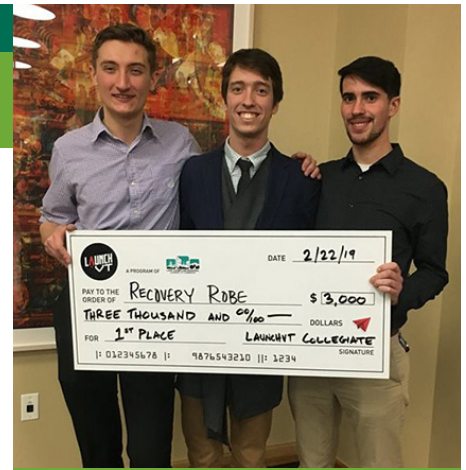
## WHAT IS COMMUNITY ENTREPRENEURSHIP?

Entrepreneurs are vital threads in the fabric of any community. At UVM, community entrepreneurship students learn how to conduct business for good – to strengthen communities and address social, economic and environmental problems. Students develop the skills and mindsets needed to launch their own enterprises upon graduation – some even while at UVM.

## WHY COMMUNITY ENTREPRENEURSHIP?

- Explore what it means to be a socially responsible entrepreneur as you learn foundations of successful enterprise development, including strategic business planning, marketing techniques, and market analyses and projections.
- Become an entrepreneur in a risk-free classroom setting, launching socially-driven pop-up enterprises in partnership with local nonprofits.
- The birthplace of companies like Burton and Ben & Jerry's, Vermont is home to some of the most innovative companies in the world. UVM offers endless internship and mentoring opportunities with local innovators, start-ups and small businesses.
- Graduate with the tools and skills to take on important roles in entrepreneurial ventures. Our courses cover the "C-Level" jobs in any organization (ex. CFO, CEO)
- Join a network of successful alumni who are using their degree to make a positive impact in their communities and the world.

*Students ideating and prototyping ideas in an introductory entrepreneurship course.*



## CORE COURSES

### CDAE 166

Intro to Community Entrepreneurship

### CDAE 167

Financial Management: Community Management

### CDAE 168

Marketing: Community Entrepreneurs

### CDAE 27

Strategic Planning: Community Entrepreneurs

## ELECTIVE COURSES

### CDAE 095

Entrepreneurial Mindset

### CDAE 164

Design & Cultural Entrepreneurship

### CDAE 178

Socially Responsible Marketing

### CDAE 266

Decision-Making: Community Entrepreneurs

### CDAE 271

Community Design Studio

*Sampling of courses only.  
Explore more course offerings:  
[go.uvm.edu/cent](http://go.uvm.edu/cent)*



THE UNIVERSITY OF VERMONT  
**AGRICULTURE & LIFE SCIENCES**

## COURSE SPOTLIGHT



A group of community entrepreneurship students work on a break-even analysis for a grain mill with community partners in Homa Bay, Kenya as part of a UVM travel study course, "Sustainable Development and Education: Kenya." The grain mill is expected to save money for the community and will support the St. Vianney Educational Centre, which provides education and meals to orphaned children in Homa Bay.

## ALUMNI IN ACTION

**"During my time studying Community Entrepreneurship at UVM, I asked myself all the time: how can I make the greatest impact on society?"**

- Eric Grunfeld '19, Plugged In

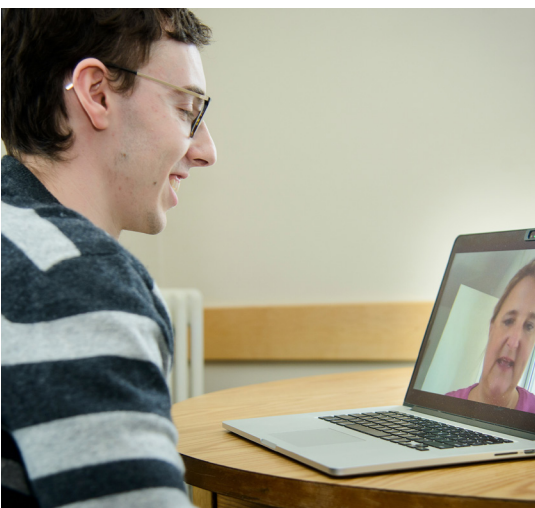
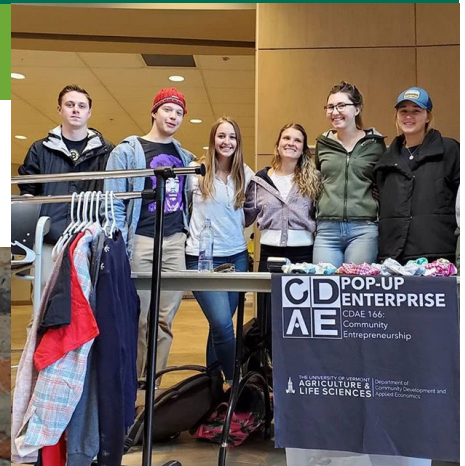


Photo: Brian Jenkins

About six months before graduating from UVM, Eric Grunfeld '19 launched his start-up company, Plugged In, whose mission is to put an end to distracted driving. Since then, he has been working on his technology which hopes eventually to sell to automobile insurance companies to prevent distracted driving.

Pictured here, Grunfeld is getting advice from his mentor and fellow UVM alum Christine Landon, with whom he was matched with via the UVM Mentoring Network. The network taps into a network of industry experts and matches them with those in need.



## STUDENT OPPORTUNITIES

*DESIGN FOR AMERICA CLUB*

*DESIGN IT, PITCH IT, FAB IT  
COMPETITION*

*LAUNCHVT PITCH  
COMPETITION*

*LOCAL MAKER SPACES  
& INCUBATORS*

*INTERNSHIPS WITH LOCAL  
START-UPS & NONPROFITS*

*ENTREPRENEURIAL TRAVEL  
STUDY COURSES*

*UVM MENTORING NETWORK*

*VERMONT PRODUCT  
PITCH COMPETITION*

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**LEARN MORE AT  
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