Sarah Holcomb

sarahholcomb.com sarah.holcomb@my.wheaton.edu 512-761-0907

EDUCATION

B.A. Communication, Wheaton College, Wheaton, IL

Expected May 2019

- Journalism Certificate
- Human Needs and Global Resources Certificate (HNGR)
- GPA: 3.98/4.0

WORLD Journalism Institute

May 2017

- Completed a two-week intensive course in multi-media journalism, including news and feature writing, radio, videography, and photography
- Led a team in writing a 2,000-word feature story published in WORLD magazine

EXPERIENCE

Web & Social Media Manager, Intercultural Grad. Dept. Wheaton, IL Aug. 2016-Present

- Designed and built two new web pages to spotlight program strengths
- Solicited and compiled stories, photos and quotes from students, faculty and alumni
- Continually post stories to Facebook and Instagram accounts to encourage the INTR community and attract prospective students
- Publicize and photograph events to encourage participation in department activities

Editorial Intern, Austin Woman Magazine, Austin, TX

June-Aug. 2017

- Pitched stories and wrote 13 articles, including profiles of Austin influencers, non-profit organizations, Q&A's, and food news for print and/or online
- Took photographs published in print and online
- Uploaded articles and photos to atxwoman.com using Wordpress

Editorial Intern, Austin Fit Magazine, Austin, TX

June-Aug. 2017

- Pitched article ideas and wrote eight stories, including articles related to nutrition, culture, and lifestyle, ranging from punchy "round-ups" to a 2,300-word profile piece
- Edited freelanced articles for clarity and style

Managing Editor, The Wheaton Record, Wheaton, IL

Aug. 2016-May 2017

- Managed section editors and weekly article budget
- Created staff deadlines and ensured the timely completion of articles
- Edited articles for content, style, structure, and balance
- Contributed news and feature articles
- Provided input for final content and design decisions

Assistant Photography Editor, The Wheaton Record, Wheaton, IL Jan. 2016-May 2016

- Took and edited 3-5 photos per week for print publication
- Photographed weekly recipes for Sagahacks.com

Tutor, World Relief Aurora-DuPage, Wheaton, IL

Oct. 2017-Present

 Visit a local refugee couple on a weekly basis to teach English and elements of American culture

ADDITIONAL ABILITIES

- Experienced in Wordpress and Adobe Photoshop
- Familiar with Adobe Creative Suite