

# Louis Levanti

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## EDUCATION

### **Ithaca College, Roy H. Park School of Communications**

Bachelor of Science in Television and Radio

Integrated Marketing Communications Minor

- GPA: 3.91

Anticipated Graduation 2019

## AWARDS

- Ithaca College President's Scholarship August 2015 - present
- NYS Academic Excellence Award August 2015 - present
- Avon Presidents Recognition Scholarship August 2015 – May 2016

## MEDIA EXPERIENCE

### **Live! With Kelly and Ryan (WABC-TV) – Production Intern** – New York, NY May 2017 – August 2017

- Assisted with all aspects of the live production within both the studio and office settings.

### **Nomster Chef – Content Marketing & Special Campaigns Intern** – Ithaca, NY January 2018 – present

- Pitch ideas, gather visual media, edit and post content on various social media platforms.
- Plan content, develop timing strategy for Facebook Livestreams while organizing and moderating broadcasts.
- Brainstorm contests, manage entries and encourage user generated content.

### **2017 International Emmy Awards – Production and Event Intern** – New York, NY November 2017

- Registered guests and nominees.
- Assisted with event set up and breakdown.
- Supervised festival events and gala.

### **SMSA Non-Profit – Social Media Intern** – Ithaca, NY September 2017 – December 2017

- Created and managed the organizations website, Instagram, and Facebook platforms.

### **GVP Digital Media (Bonko TV) – Production Intern** – Ronkonkoma, NY June 2016 – August 2016

- Aided in all aspects of production for a political satire morning news show, a motivational program, and an entertainment news broadcast.

### **Ithaca College Television – Producer, Director and Social Media Strategist** September 2015 - present

- Generate content for a weekly in-studio entertainment news show, *Entertainment Exclusive*.
- Edit clips from episodes to upload on social media platforms.
- Oversee all cast and crew positions.

### **Margaritaville – Brand Ambassador** – Ithaca College July 2017 – present

- Promote brand lifestyle and message across campus through social media competitions.
- Recruit students to join the ambassador program.

## ADDITIONAL EXPERIENCE

### **Buffalo Wild Wings Inc. – Waiter** – North Babylon, NY March 2015 – present

- Ensure guests are satisfied with their dining experience.
- Carefully manage money during shifts.

### **Ithaca College Fitness Center – Senior Facility Monitor** – Ithaca, NY March 2017 – present

- Supervise patrons in and around the exercise area.
- Complete cleaning tasks to maintain condition of equipment.

## SKILLS

Adobe Premiere, Adobe Photoshop, CPR and AED certified.