



# DAITON R. TIETZ

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## CONTACT

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## EDUCATION

### Iowa State University Ames, Iowa

Bachelor of Science Degree:  
December 2018

Major: Agriculture & Life Sciences  
Education- Communications Option  
Minor: Entrepreneurial Studies

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## PORTFOLIO

### Marketing Materials

<https://adashofdaidon.com/my-work/>

### Photography

<https://adashofdaidon.com/photography-portfolio/>

## WORK EXPERIENCE

### Syngenta

Minnetonka, Minnesota

May 2018 – August 2018

#### Seeds Customer Marketing Intern

- Built stronger brand presence for NK Seed and Golden Harvest Seed
- Organized grower segmentation project
- Evaluated opportunities for future promotional programs
- Assisted Marketing Manager in planning sales launch events

### EFC Systems

Ames, Iowa

April 2016 – May 2018

#### Precision Business Planning Specialist Intern

- Inputting official state crop budgets into Excel sheets
- Processing growers' machine and yield data
- Creating financial scenarios based on field profitability
- Assisting with various types of social media campaigns

### Iowa State University - Department of Animal Science

Ames, Iowa

January 2016 – May 2018

#### Peer Mentor

- Guiding first-year college students through personal transitions to college
- Holding weekly meetings with personal peer mentor group
- Communicating, answering questions, and meeting individually with mentees
- Participating in university-sanctioned leadership trainings

### University of Minnesota Extension

Mankato, Minnesota

May 2017 – August 2017

#### Blue Earth County 4-H Intern

- Coordinated and taught community agriculture education lessons to children
- Organized official 4-H Clothing, Food, and General Project judging events
- Oversaw and tabulated results of herdsman's contest and livestock judging
- Promoted, facilitated, and photo-documented regional children's safety camp

### Tietz's Premium Poultry

Decorah, Iowa

May 2012-August 2015

#### Owner / Operator

- Completed management responsibilities for personal poultry entrepreneurship
- Fed and monitored 75-150 live birds
- Kept accurate records of feed, finances, and product sales
- Marketed finished product via social media

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## RECOGNITION

### **Dean's List**

Iowa State University- Fall 2017

### **FFA American Degree**

October 2017

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## STUDY ABROAD

### **Agricultural Systems of New Zealand Travel Course**

November 2018

Studying the agricultural systems and export industry of New Zealand through visits to farms, industry stakeholders, and cultural sites.

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## REFERENCES

### **Ms. Virginia Hanson, Lecturer**

Department of Agricultural  
Education & Studies  
Iowa State University  
vmhanson@iastate.edu  
Phone: (515) 294-6145

### **Mr. Ben Sloan, Product Manager**

EFC Systems, Inc.  
(Formerly AgSolver, Inc.)  
bsloan@efcsystems.com  
Phone: (626) 429-3223

### **Mr. Cameron Hall, Farm Manager**

Department of Animal Science  
Iowa State University  
Poultry Teaching Farm  
cfhall@iastate.edu  
Phone: (641) 257-9975

## COLLEGIATE ACTIVITIES

- **National Agri-Marketing Association (NAMA) Student Chapter**
  - Chapter State Correspondent
  - 2016-2018 NAMA Student Competition Team Member
- **Agricultural Entrepreneurship Initiative**
  - Ag Innovation & Value Creation Competition
- **Beginning Farmers Network**
  - Publicity Director
  - Beginning Farmers Conference Committee Member
- **Agricultural Communicators of Tomorrow**
- **Block & Bridle**
  - Poultry Interest Group- President & Committee Chairperson
  - Little North American Showmanship Competition- Poultry Superintendent
- **Collegiate Poultry Judging Team**
- **College of Agriculture and Life Sciences Council**
  - Social & Service Committee Chairperson
- **Corn Growers Association**
  - College of Agriculture and Life Sciences Council Representative
- **Editor of Animal Science Undergraduate Newsletter**

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## VOLUNTEER WORK

- **Decorah High School FFA Chapter** *December 2015-Present*
  - Assisted high school FFA students in preparing for career development events
- **Block and Bridle Hunger Fight** *October 2015, 2016, & 2017*
  - Packaged meals for people in need, managed social media presence of event
- **Iowa State Animal Science Department** *June-July 2016*
  - Assisted new students in registering for classes, answered student questions
- **Iowa State University Teaching Farms 50th Anniversary Gathering** *September 2015*
  - Safely transported guests around the farm, presented facts about farm history