

Kaylin Mathiesen

11364 Lakeshore Dr. Pleasant Prairie, WI 53158 | 847.693.8588 | kayallday6@gmail.com

Objective: Seeking a marketing or bilingual internship for Summer 2018 that will allow me to experience opportunities for professional development.

Education: Carthage College – Kenosha, WI May 2019
Bachelor of Arts
Majors: Marketing and French

**Skills and
Abilities:**

Languages

- French – Able to speak fluently, read and write proficiently

Computer Skills

- Microsoft Office- Excel, PowerPoint, Word
- SPSS- Statistics Software

**Work
Experience:**

Marketing Consultant

Velocity Consulting, LLC – Kenosha, WI September 2017-Present

- Prepare marketing and business plans in group settings
- Identify, develop and evaluate marketing strategies based on knowledge of company objectives and market trends
- Complete strategic competitive analysis by assessing strengths and weaknesses of competitors
- Collaborate with finance and accounting teams on standardization, design, and production of marketing materials

Bakery Owner

KayCakes, LLC – Kenosha, WI January 2014- Present

- Started cupcake business from personal investment. Established an LLC
- Create dessert trays for catering events.

Gymnastics Instructor/ Choreographer

Ultimate Gymnastics – Gurnee, IL August 2013-Present

- Motivate and encourage student athletes to do their best during practices and competitions.
- Help develop each participant's physical and psychological fitness
- Create and run up-to-date and relevant drills
- Communicate with parents and students regarding student progress

Involvement:

- **Volunteer Work:** Meals on Wheels, Make-A-Wish Foundation
- **Scholarships:** Robert and Ida Nicoll Scholarship, Gear Up Scholarship
- **Study Abroad:** South Africa: Business and economic studies, networked with economic leaders, 2016. France: Business sustainability and immigration studies, 2018.