Audrey Eleanor York



Contact



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Dean's List Fall 2017



Cincinnati, Ohio

Education

Miami University Journalism & Interactive Media Class of 2019 3.37 GPA

Currently Studying Abroad Richmond American Int. University London, England

> Mariemont High School Class of 2015

Skills

Illustrator

Social Media Management

Customer Service

Infographic Work

Content Creation

Profile

I'm Audrey but my friends call me Audge,

I get along with all types of people and will always stop to pet a dog if I see one. I use my experience in writing and designing to produce pride-worthy content that makes happy clients. My personal goal is to use my wide array of skills to make the marketplace more personal.

I like: Creating, designing, writing, editing, and personalizing. But, I also like animals, traveling, my family, popcorn and adventures.

Experience

Crayons to Computers June '17 – August '17

Marketing and Communications Intern · Cincinnati Oh

- Assisted in implementing company rebrand and new logo trademark by reviewing and editing company visuals
- Documented campaign material with content on Facebook and Instagram
- Created written company content including teacher newsletters, annual reports, fliers and marketing materials
- Developed, organized and oversaw donation campaigns/supply drives for Kroger, Trader Joes, White Castle

The Miami Student Newspaper Sept. '16 - Present

- Promoted various companies through newspaper marketing
- Coordinated clients existing artwork or work with in-house designer to create artwork and get client approval
- Met weekly with advertising team to coordinate client communication and designation of jobs

SGH GOLF Inc. May '14 – Jan. '17

Interning Sales Associate · Cincinnati Oh

- Managed social media- Facebook, Twitter, Instagram and Pinterest.
- Developed custom itineraries including tee times, accommodations and local transportation
- Assembled travel packages including luggage tags, necessary documents and personalized premiums