



Emma Dicker

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Education

Miami University | Oxford, Ohio

Bachelor of Arts in

Interactive Media Studies

Minor: Graphic Design

Thematic Sequence: Art Education

Graduate: May 2019

Major GPA: 3.79

Skills

Proficient

Adobe Photoshop

Adobe Illustrator

Content Calendar

iMovie

InDesign

Competent

CSS

Garageband

Hootsuite

HTML

Photography

Academic

Miami University | Digital Innovation Program

Spring 2018 | San Francisco,
California

- Assisting startup companies for four months
- Discussing networking opportunities with top executives

Field Experience | Art Education

Sept 2016 - Present | Hamilton, Ohio

- Volunteered 30+ hours at a local middle school
- Customized individual lesson plans to be used in art classrooms

Employment

Miami University | Social Media Student Associate

July 2016 - Present | Oxford, Ohio

- Developing content calendars and working on organization
- Implementing a social media campaign to increase viewers by 20%

Miami Admissions Office | Tour Guide

Jan 2017 - Present | Oxford, Ohio

- Share passion and knowledge of Miami University with others
- Guiding incoming students twice a week at special events

Wembley Country Club | Camp Counselor

May 2017 - Aug 2017 | Cleveland, Ohio

- Managed kids from ages 5-12 years old
- Planned and executed weekly special events for the kids

Breezewood Gardens | Cashier Customer Service

July 2016 - Aug 2016 | Cleveland, Ohio

- Employed as an annuals specialist in the greenhouse
- Provided positive customer experience and money management

Untold 7 | PSE Miami Marketing & Consulting

March 2017 - May 2017 | Oxford, Ohio

- Corresponded with a group of students to design a business plan
- Designed graphics and logo design work for a client

Extracurricular

Pi Sigma Epsilon | Business Fraternity

Jan 2017 - Present | Oxford, Ohio

- Operates as a small consulting firm generating \$30,000 annually
- Collaborating with teams to execute business strategies for clients

Kappa Kappa Gamma | Delta Lambda Chapter

Feb 2016 - Present | Oxford, Ohio

- Facilitated guest speakers and philanthropy events raising \$5,000

MUFD | Miami University Fashion Design Club

Sep 2016 - Present | Oxford, Ohio

- Working on the creative and marketing committee
- Developing creative strategies and implementing design strategies

Striders Running Club | Miami University

Aug 2015 - Present | Oxford, Ohio

- Participated on part of a 120 person team for competition