

Zachary Bacall

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Experience

Content Writing Intern, 12up Sports at Minute Media; New York, NY – Dec. 2017 – Present

- Write articles covering the latest stories surrounding MLB, NBA, NFL, NCAAF, NCAAB.
- Promote articles and the 12up brand throughout social media platforms such as Twitter and Facebook.

Communications Intern, University of Delaware Athletics; Newark, DE – Sept. 2017 – Present

- Submit game reports to the NCAA.
- Manage the input of data for athlete bios.
- Organize athlete photos and game photos.
- Create written content for the athletics website.
- Manage social media on game days.

Sport Marketing Student Team, University of Delaware Athletics; Newark, DE – Sept. 2016 – Sept. 2017

- Assisted in the setup and breakdown of all pre-game events for Fall/Winter sports.
- Performed in-game tasks such as managing music and distributing promotional items.
- Executed in-game promotional activities such as the lay-up contest, half-court shot contest, and seat upgrades.

Game Master, Amazing Escape Room; Princeton, NJ – Dec. 2015 - Present

- Greet and register guests.
- Instruct audiences as large as 30 people on rules of the game.
- Monitor game progress and help customers solve puzzles through written communication.

Student Sales Associate, Delaware 87ers; Newark, DE – Sept. 2015 – Dec. 2015

- Facilitated ticket sales for home basketball games.
- Managed in-game activities for fans.
- Created a promo video to increase ticket sales.

Concession Manager, West Windsor Little League; Princeton Junction, NJ – Apr. 2014 – Aug. 2015

- Organized adult volunteers.
- Cooked and sold food.
- Maintained field conditions.

Volunteer

Philanthropist, JCYF; Mercer County, NJ – Oct. 2010 – Feb. 2015

- Researched community organizations in peer group meetings.
- Conducted site visits and debated with peers.
- Allocated over \$28,000 over five years.

West Windsor Farmers' Market; Princeton Junction, NJ - May 2012 – Nov. 2014

- Organized the setup and breakdown of vendor tents.
- Answered general customer questions.

Education

- University of Delaware – Alfred Lerner College of Business and Economics Newark, DE.
- BS Sport Management, Event Management Minor – Expected May 2019; Future Professionals of Sport Management Club, Coed Intramural Dodgeball Champion.
- Dean's List – Fall 2017.

Skills

- Proficient in Microsoft Office - Word, Excel, PowerPoint, Access.
- Proficient in Neulion Titan and StatCrew.
- Spanish - Limited working proficiency.