

Rebecca Potkanowicz

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Education

Master of Science in Education

Expected: June 2022

Student Affairs and College Counseling

Youngstown State University - Youngstown, OH

Bachelor of Arts

Graduated: May 2018

Major: **Telecommunications Studies**

Minor: **Public Relations/Advertising**

Youngstown State University - Youngstown, OH

Semester Abroad University of Winchester- Winchester, Hampshire- UK- Spring 2017

Walt Disney World Disney College Program- Orlando, FL- Summer- Fall 2018

Work Experience

Graduate Assistant Intern

Aug 2020- Current

YSU Office of Assessment | Youngstown, OH

- Managed campus-wide marketing campaign for NSSE Student Survey
- Collaborated with the Assessment Council to review reports and send feedback to programs
- Facilitated focus groups to strengthen the understanding of student experience with technology
- Assisted in weekly office staff meetings by preparing agenda and taking staff notes
- Participated in workshops held virtually with members of YSU Community to share student learning information
- Edited recorded meetings with Adobe Premiere and posted to department Acquia/Drupal website

First Year Student Success Seminar Instructor

Jul 2021- Current

YSU Office of First Year Student Services | Youngstown, OH

- Provide a range of direct student support services including instruction, programs, academic advising, intervention, and personal support to a caseload of first-year students
- Plan, organize, teach, and provide feedback to promote and direct student success

Sales Associate

Oct 2015- Current

Old Navy | Boardman, OH

- Greeting customers, responding to questions, and providing outstanding customer service
- Distributed product throughout store, managing displays and marketing sales/promotions
- Operating cash registers, managing financial transactions, and balancing drawers

Admissions Ambassador

May 2016- Dec 2017

YSU Admissions Office | Youngstown, OH

- Hosted groups and displayed strong knowledge of YSU and displayed pride and passion for YSU

IGNITE Intern

Feb 2017- Aug 2017

YSU First Year Student Services | Youngstown, OH

- Planned and led committee for IGNITE and organized Team Building activities for 2,000 students

Peer Mentor

May 2015- May 2016

YSU Center for Student Progress | Youngstown, OH

- Created and initiated group ice-breaker activities to create positive and inclusive environment
- Referred students to relevant information and services to foster a broader knowledge of resources

Leadership Experience

- Student Affairs Leadership Support Association Vice President
- Student Affairs Leadership Support Association Fundraising Chair
- YSU Alpha Xi Delta Sorority Current Philanthropy Advisor/ Previous Active Member
- Greek Campus Life Co-Chair President
- Student Involvement Club Member
- Woo Crew (Campus Spirit and Morale Initiative) Member

Additional Information

LinkedIn

<https://www.linkedin.com/in/rebecca-potkanowicz-98053a208/>

Merit Pages

<https://meritpages.com/rpotkanowicz>