

Kelsey Barrett

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EDUCATION

Nazareth College Rochester, NY

B.S. in Marketing, B.A. in Mathematics, Minor in Analytics

Anticipated Graduation: May 2019

Accumulated GPA: 3.56

- School of Management Dean's List – Spring 2017, Fall 2017, Spring 2018
- Purple and Gold Grant, Founders Scholarship, Nazareth College Entrepreneurial Scholarship
- Engaged and Emerging Leader Certification

WORK EXPERIENCE

Nazareth College | Center for Student Success

Rochester, NY

Peer Mentor/ Student Success Ambassador

August 2017 – Present

- Work with faculty member to teach first year students skills and resources to help them through college
- Share experiences and encourage students to step outside their comfort zones to gain new experiences
- Mentor and assist first year students in navigating and adjusting to college
- Support retention efforts by helping students adapt socially and academically

Nazareth College | Admissions

Rochester, NY

Student Ambassador – Tour Guide

August 2017 – Present

- Communicate with prospective students about what Nazareth College offers and welcomes them to community
- Engage prospective students in a positive experience with a positive attitude by showing passion for the school and overall Nazareth experience
- Participate in meaningful conversation with parents and students by answering questions, providing information about Nazareth College and ask questions to learn more about student's previous experiences

Nazareth College | Center for Civic Engagement

Rochester, NY

LifePrep @ Naz: College Experience for Individuals with Disabilities- Student Mentor

August 2015 – Present

- Aid students with Naz classes, at work, and other extracurricular activities to help provide an inclusive environment
- Create mutual and collaborative bonds with students within the program
- Assist in creating an environment to help students excel and learn

Scleroderma Tri- State Foundation

Rochester, NY

Stuff The Fluff Campaign Intern

May 2018 – July 2018

- Implemented a campaign designed and created by Nazareth College IMC students
- Created and managed a data base of influencers and their media platforms
- Communicated with influencers, searched, reposted and thanked those who have helped with the campaign through their videos

Elaine's Flower Shoppe

Depew, NY

Clerk

June 2016 – Present

- Generate sales of flowers and other merchandise such as gourmet baskets, plush animals, home goods and fairy garden pieces
- Provide customer support and information by phone and in person
- Prepare and inspect flowers for damages and quality of arrangements

Wegmans

Depew, NY

Cashier

July 2012 – June 2016

- Trained in and provided Incredible Customer Service through their five core values: Caring, High Standards, Making a Difference, Respect, and Empowerment
- Engaged customers in conversation to understand specific needs and help them locate the products in the store

ACHIEVEMENTS/ AWARDS/ LEADERSHIP POSITIONS

Sigma Beta Delta

April 2018

International Honor Society in Business, Management, and Administration - Lifetime Membership

National Society of Leadership and Success (NSLS)

September 2017 – Present

Certification / Lifetime Membership / Vice President of Chapter / Former Secretary of Chapter / Co- Founder

Marketing Club

August 2017 – Present

Co-Founder / President /Former Secretary and Vice President/

Distinguished Leader

September 2012 – June 2015

Certification

SKILLS & OTHER QUALIFICATIONS

Pursuing Google Analytics Certification, Self-taught American Sign Language, Basic French