

Jesse Marinaro

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Education:

John Carroll University – Bachelor of Science in Business Administration

May 2018

- Major- Marketing
- Minor- Leadership Development
- Honors
 - Dean's list 3.63 cumulative GPA

2014-2018

Experience:

John Carroll University

University Heights, Ohio. August 2015 – Current

Recreation Department Staff

- Manage customer service
- Develop, maintain, and manage an atmosphere that all patrons can enjoy on a regular basis by making sure all equipment is intact
- Promoted to “Team Leader” in January 2017. Now lead team of 8 other student employees.

Oatey Company

Cleveland, Ohio. May 2017 – August 2017

Marketing Intern

- Created tracking list of over 700 product submittal sheet files and updated 200 of those files.
- Presented to executive board on company execution issues and how to improve the issues
- Completed 25 competitive reviews for similar products that competitors also sell

Inflatable Images

Brunswick, Ohio. April 2014 – September 2014

Warehouse Employee

- Managed thousands of products monthly so they are completed and ready for distribution to customers internationally
- Successful worked on and completed a \$500,000 order from Tommy Hilfiger

Activities:

- Volunteer at JFC Bolton Elementary
 - Tutor elementary level students who are struggling with reading comprehension.
- Member of the JCU American Marketing Association
 - Develop and practice real-world marketing techniques that are central to success.
- JCU Men's Varsity Soccer team – Team captain
- 2017 All-American team
- 2015, 2017 OAC Midfielder of the year
- 2015, 2016, 2017 OAC All-Academic team
- 2015, 2016, 2017 All-Ohio Team
- 2015, 2017 All-Great Lakes Region team
- 2015, 2016, 2017 OCSA Academic All-Ohio First team
- 2015, 2016, 2017 First team All-OAC

Skills:

- Keynote
- Microsoft Excel
- PowerPoint
- Social Media
- Microsoft Access
- Photoshop

