

# ALLIE PRITCHETT

Allie.Pritchett@vikings.berry.edu

423.653.9373

254 JD Dr. Chickamauga, GA 30707

## EXPERIENCE

### VIKING FUSION STUDIO/MOUNT BERRY, GA

#### **Executive Director: May 2017-Present**

- +Lead a team of 30 members at Berry College's student-run online media station, while maintaining one-on-one relationships with staff
- +Collaborate with and coordinate news, production, public relations, editing, and online teams to produce quality and consistent work
- +Train new employees in news, videography, editing, and design
- +Serve as liaison between Viking Fusion, Berry community, and administration
- +Manage and log weekly staff meetings

#### **Assistant News Producer: Aug. 2016-May 2017**

- +Trained new reporters and edited reporters' scripts
- +Collaborated with sister publication to write weekly opinion's articles, such as opinions on First Amendment rights

#### **Assistant Online Editor: Aug. 2015-May 2016**

- +Organized and uploaded work to Viking Fusion's website

#### **News Reporter/ Videographer: Aug. 2014-May 2016**

- +Produced and edited over 35 news packages, covering local and national news
- +Contacted and scheduled interviews with sources within the Berry College and Floyd County communities

#### **Lead News Anchor: Aug. 2014-May 2016**

- +One of two anchors for Viking Fusion's news broadcast segment, Beyond the Bubble, which covered local, national, and world news

### WINSHAPE COLLEGE PROGRAM/MOUNT BERRY, GA

#### **Lifecast Short-Term Intern: July 2017-Aug. 2017**

- +Trained students one-on-one and in groups on Winshape's Identity in Christ material to lead their own Bible studies in the Fall

### WTVC NEWSCHANNEL 9/CHATTANOOGA, TN

#### **News Intern: May 2016-Aug. 2016**

- +Pitched local news stories at daily news meetings
- +Wrote six online stories for the website
- +Researched Tennessee laws regarding handicap accessibility and scheduled interview with Junior Miss Wheelchair Tennessee
- +Monitored and posted for station's social media pages
- +Shadowed reporters, photographers, and producers

### RAULSTON ACRES TREE FARM/ ROCK SPRINGS, GA

#### **Christmas Tree Farm Employee: June 2014-Present**

- +Sold about 800 trees in 2016, breaking the farm's record
- +Directed customers one-on-one about all the farm offers
- +Processed and recorded customer payments
- +Assisted with upkeep of the farm during off-season, such as painting, planting, mowing, and trimming

## EDUCATION

### BACHELOR OF ARTS

- Visual Communications
- Journalism
- +Berry College
- +Anticipated graduation May 2018
- +GPA: 3.88/4.0

## AWARDS

- +Lettie Pate Whitehead Scholarship
- +Zell Miller Scholarship
- +NATAS Southeast Student Television Award: Sports Reporting
- +Society of Professional Journalists Mark of Excellence Award: Online Sports Reporting
- +College Media Association: 2nd Place Video Sports Package

## EXPERIENCES

- +South Africa mission trip
- +Omicron Delta Kappa Leadership Society
- +Phi Kappa Phi Honor Society
- +Lambda Sigma Honor Society: Community Service Coordinator
- +Lifecast Program: Winshape College Program
- +The Daughters of Berry
- +Worship team for 8:28: West Rome Baptist Church

## SKILLS

- +Proficiency in Adobe Premiere, Adobe Illustrator, and Adobe Photoshop
- +AVID Media Composer
- +Final Cut Pro X
- +Canon HD cameras
- +JVC HD Cameras
- +Nikon D5100 DSLR
- +Scriptwriting
- +Copy Editing
- +AP Style