


# ANNA JACOBI

## CONTACT

ajacobi95@gmail.com

319.929.3447

   @Anna\_Jacobi

Industrial Design | Apparel Merchandise Design

## EDUCATION

### Iowa State University *2014-2018*

- Bachelor of Industrial Design [BID]
- Minor in Apparel Merchandise Design
- Concentration in Environmental Sustainability
- Dean's List 2014-2018
- Cum Laude Distinction
- Expected graduation date: December 2018

### Royal Melbourne Institute of Technology *February-June 2017*

- Melbourne, Australia Study Abroad Program

## SPONSORED DESIGN STUDIOS

### United Sports Brands Sponsored Studio: Group and Individual project *Fall 2017*

- Group designed an entire new category for McDavid Hex apparel, base layer gear for the military and SWAT
- Individually designed an ankle brace for women's contact sports, a new category for McDavid sports Med
- Responsible for all phases of the design process, including research, sketching, creating mock-ups for user testing, market analysis, presenting to upper management monthly, tech packs, and final prototypes
- Tech packs and final prototypes were sent directly to Asia for tier 1 sampling
- Design Achievement Award for Group Project: Military and SWAT Hex

### Microsoft Centre for Social Natural User Interfaces *Spring 2017*

- Designed and built prototypes for human computer interaction design for the mobile environment
- Designed, prototyped, conducted user testing, used CAD software, 3D printing and back-end coding in Arduino.
- Received High Distinction for this project

## EMPLOYMENT

### Creative Spirits *2015-2018 CURRENT*

- Position: Artist
- Individually instruct painting classes, where I help foster individual creativity and teach people how to paint

### Campus Town *2018 CURRENT*

- Position: Community Assistant
- Individually handled a quarter of a million dollars in leasing contracts

## SKILLS

- |                     |                           |                               |
|---------------------|---------------------------|-------------------------------|
| - SketchBook Pro    | - Sketching               | - Adobe Suite                 |
| - Tech Packs        | - Rapid/Final Prototyping | - Microsoft Suite             |
| - Textile Science   | - Solidworks              | - Pattern Making              |
| - Sewing            | - Arduino                 | - Draping                     |
| - Mood/Trend Boards | - Keyshot                 | - Spanish <i>Intermediate</i> |

## EXTRACURRICULAR

- ISU Industrial Designers Society of America Student Chapter
- Engineers Without Borders ISU
- IND D Sketch Club
- St. Jude Research Hospital *Volunteer*
- Intramural Flag Football
- Tri Delta Sorority *Licensing Chair*

References available upon request.