



Noah Chrysler

VIDEO MARKETER, ENTERTAINER, ENTREPRENEUR

Education

New Media Marketing BS 2014-2018
Rochester Institute of Technology

Expected graduation in May 2018.

Work Experience

The RIT Newsmen | Co-Founder 2016-2018

- Weekly RIT entertainment news series
- Creator, host, and co-producer
- Received over 200,000 cumulative online views
- Officially partnered with and endorsed by the RIT Undergraduate Admissions Office in 2017

Afterbox | Co-Founder 2017-2018

- Mobile application designed to facilitate end of life legacy preservation - www.afterbox.io
- Featured on the 2017 Apple Music TV show Planet Of The Apps
- Led market research, helped design the app, and led online marketing initiatives

Launchpad Marketing | Founder 2017-2018

- Small business video marketing agency
- Worked directly with small business owners creating custom online videos and marketing plans
- Led market research, business operations, and execution of deliverables

TigerTechTees.com | Founder 2017-2018

- Online clothing retailer
- Worked directly with RIT designers to create an on campus clothing brand
- Led business operations, online marketing initiatives, and drove sales

Contact

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Skills and Proficiencies

- Adobe Premiere
- Adobe Photoshop
- Adobe UX
- Remaining Adobe Suite Programs
- Google Analytics
- Open Broadcasting Software
- Podcast production

Other Activities

Lightspeed Venture Partners | Fellow 2017

- Startup accelerator fellowship program in Palo Alto, California
- Granted funding for the startup Afterbox

The Focus Theater Players | Member 2017-2018

- Paid improv comedy performance group in downtown Rochester
- Produce twice monthly live theater shows

Eight Beat Measure | Business Manager 2015-2017

- RIT's original all male accappella group
- Raised over \$10,000 in order to produce the award winning 2016 R&B a ccapella album *Polarized*

RIT Improv | Instructor 2014-2018

- Led weekly workshops to over 40 club members
- Performed in and marketed monthly shows

Boy Scouts Of America | Eagle Scout 2006-2014

- Directed a team of over 40 people to carry out a local community park renovation