

# Dylan M. Smith

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School Address:

1858 Weber Way, S514  
Selinsgrove, PA 17870

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15 Valley Lane  
Hicksville, NY 11801

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## EDUCATION

**Bachelor of Arts in Sports Media with a Minor in Theatre**

Expected Graduation: May 2018

Susquehanna University, Selinsgrove, PA

**Major GPA:** 3.7/4.0, Dean's List

**Study Away:** GO Hawaii

May 2016

## SPORTS COMMUNICATION EXPERIENCE

**Communications Intern, New York Red Bulls, Harrison, NJ**

June 2017-August 2017

- Assisted in Game Day operations including: press box and room setup, statistics and lineup distribution, sideline video recording, and transcribing player and coach interviews
- Wrote game recaps for both the MLS team and its USL affiliate, New York Red Bulls II
- Ran in-game Twitter posts, game tracking and post-game transcripts for New York Red Bulls II
- Compiled statistics for the season, and for the Red Bulls History in the U.S. Lamar Hunt Open Cup

**Media Operations Volunteer, CONCACAF Gold Cup & International Champions Cup, Harrison, NJ**

July 2017

- Staffed media will call, distributed media materials and assisted with setup and breakdown
- Managed mixed zones to ensure press members that are rights holders have their position for interviews

**Interim Sports Information Director/Sports Intern, Athletics Department, Susquehanna University**

August 2014-Present

- Input and compile live statistics using StatCrew software for game and season statistics, archives and athletics website for varsity sports teams, which include: basketball, baseball/softball, soccer, field hockey, lacrosse
- Produce video streams, with streaming links, on Stretch Internet for coaches and fans in 16 of 23 varsity sports
- Increased responsibilities to oversee Sports Information due to the vacancy of two supervisor positions in November 2016, including writing season recaps and season previews for basketball media guides
- Update athletics webpage using PrestoSports, and social media platforms (Facebook, Twitter, Instagram)
- Provided color commentary for the NCAA Division III Men's Basketball Tournament Sweet 16 in March 2017

**Sports Director/Radio DJ, WQSU 88.9 The Pulse, Susquehanna University**

September 2015-Present

- Host a live radio show with personality bits, backtracking, and weather updates for local communities for the one of Pennsylvania's most powerful college stations
- Ran operations table for microphone and music sound levels in order to eliminate dead air during shifts
- Create radio liners and public service announcements for local businesses and station identification
- Serve as Sports Director for the 2017-2018 school year recording game previews, conducting interviews with coaches and players, and hosting two sports talk shows weekly

## LEADERSHIP AND FUNDRAISING

**Team Captain, Orientation Team, Susquehanna University**

August 2015-September 2017

- Mentored 600+ incoming first-year students by transitioning them to campus life through group service projects, team meetings, and entertainment events over the course of four days
- Planned four days of Orientation events, collaborating with local businesses, university departments, and facilities staff
- Oversaw and conducted team-building exercises for 120 student leaders, in collaboration with the Director of First Year Experience

**Colleges Against Cancer, Susquehanna University**

August 2014-Present

- Plan Relay for Life by finding entertainment, decorations, cancer survivors, and participants to be involved in the event
- Raised, from 2015-2017, over \$97,000 with a combined 1,700 participants and 125 teams while serving as Activities and Recruitment Chair.

## SKILLS

**Technical:** StatCrew, PrestoSports, StatJack, Stretch Internet, Microsoft Word, PowerPoint, Excel, Adobe Premiere, Audition

**Social Media:** Facebook, Twitter, Instagram, Snapchat