## Sydney Scott

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## **Experience**

NOVEMBER 2022 - PRESENT

Multimedia Coordinator | Georgia Southwestern State University

JANUARY 2018 - NOVEMBER 2022

Public Relations Assistant | Georgia Southwestern State University

- Designs and develops print and digital materials, including those for Day of Giving, Admissions, and ad campaigns
- Designs and edits the annual Aeolian magazine for alumni and friends of the University
- Writes and organizes content for monthly newsletter and press releases
- Manages 10+ University social media accounts
- Takes photographs and provides event coverage for commercial and social media use
- Maintains and enforces University brand standards and style guide

## **Education**

MAY 2017

Bachelor of Arts in Dramatic Arts - Communication & Media Arts Emphasis

Georgia Southwestern State University

## **Awards**

Dramatic Arts Star Award | Georgia Southwestern State University

2020

GEAC Outstanding Newcomer Award | Georgia Education Advancement Council