**The Family Business Alliance Presents *Texas Hold'em,***

**A Program Exploring Options to Hold or Sell a Family Business Nov. 7 at Wilkes University**

Knowing when to sell or retain a business can be a challenge – especially when it is a family business. The topic will be explored from the perspectives of experts and business owners when the Family Business Alliance of Wilkes University and Penn State Scranton presents *Texas Hold’em* on Nov. 7. The half-day program will examine strategies that will help business owners to know when to hold, sell or execute other winning options for a family business. It will be held from 8 a.m. to noon in the Wilkes University Henry Student Center Ballroom, 84 W South St., Wilkes-Barre. Attend a Family Business Alliance event for free, with subsequent registration requiring membership.

Program moderators include Bob Graham, president of Riggs Asset Management. Panel topics to be presented include:

* “The Wild Cards in Evaluating a Business” featuring experts including Steven Roth, managing partner of Rosenn Jenkins & Greenwald Law; Carmen Magistro, commercial banking team leader and vice president of M&T Bank and Matt McNelis, partner at Baker Tilly
* “Playing the Hand You are Dealt” featuring family business panelists including Hilary Lyle, culture champion at Kane is Able; Paul Lantz, chief operating officer at A. Rifkin and Todd Stephens chief operating officer of Stephens Pharmacy

For more information and to register, visit FBAlliance.org or contact Sue Reilly, executive director of the Family Business Alliance, at (570) 408-2120 or [susan.reilly@fballiance.org](mailto:susan.reilly@fballiance.org).

**For more stories about Wilkes University and its students, faculty and staff, please visit** [**News@Wilkes**](https://news.wilkes.edu/)**.**

**About Wilkes University**:

Wilkes University is a private, independent, non-sectarian institution of higher education dedicated to academic and intellectual excellence through mentoring in the liberal arts, sciences and professional programs. Founded in 1933, Wilkes is on a mission to create one of the nation’s finest doctoral universities, offering all of the programs, activities and opportunities of a large university in the intimate, caring and mentoring environment of a

small college, open to all who show promise. The Economist named Wilkes 25th in the nation for the value of its education for graduates. In addition to 46 majors, Wilkes offers 24 master’s degree programs and five doctoral/terminal degree programs, including the doctor of philosophy in nursing, doctor of nursing practice, doctor of education, doctor of pharmacy, and master of fine arts in creative writing. Learn more at www.wilkes.edu.

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