



Press Release

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FOR IMMEDIATE RELEASE

### **Illinois Central College Appoints Angie Hummels as Vice President of Marketing, Communications, and Recruiting**

East Peoria, IL (02/10/2026) – Illinois Central College (ICC) has appointed Angie Hummels as Vice President of Marketing, Communications, and Recruiting, bringing a seasoned Central Illinois communications leader to advance enrollment and strengthen the College's connection to the region. She began her role on February 2.

Hummels brings more than 20 years of experience leading marketing, communications, public relations, and recruitment initiatives across higher education, corporate, nonprofit, and media organizations. At ICC, she will oversee admissions, marketing and communications, recruiting, and digital and print strategy, with a focus on integrated, data-driven enrollment and brand growth aligned to the College's Strategic Plan.

Most recently, Hummels served as a Public Engagement Field Manager for Illinois at Apex Clean Energy. Prior to that, she spent a decade at Caterpillar Inc, holding progressive leadership roles in global marketing communications, employer branding, event management, recruitment marketing, executive communications, and crisis communications. Her work included advising senior leaders on communications and media presence, overseeing community relations, and designing and delivering change management for large-scale systems integrations.

Her background also includes higher education experience at Bradley University, where she worked with the president's office as a senior writer and executive speechwriter, as well as 12 years as an editor and a reporter with the *Peoria Journal Star*. Hummels holds a Master of Business Administration and a Bachelor of Science in Journalism, both from the University of Illinois.

"ICC plays a critical role in expanding opportunity and transforming lives across the region," Hummels said. "I am honored to join the College and excited to work alongside faculty, staff, and community partners to strengthen enrollment, elevate ICC's story, and deepen engagement with the students and communities we serve."

Interim President Bruce Budde said Hummels' appointment strengthens the College's strategic momentum.

“Angie brings a rare combination of brand strategy, recruitment marketing, and executive leadership,” Budde said. “Her ability to connect strategy with execution will help ICC expand its reach, strengthen enrollment, and clearly communicate the exceptional value of an ICC education.”

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Illinois Central College is a two-year community college with campuses in East Peoria, Peoria and Pekin, Illinois, providing a high-quality, affordable education to prepare students to enter the workforce or to transfer to a four-year institution. ICC is the 2020 awardee of the National Community College Charles Kennedy Equity Award from ACCT, a 2022 and 2025 EDA Good Job Challenge Institution, and the Lead College for the state of Illinois’ Workforce Equity Initiative. ICC also conducts original research in agricultural fields, including water quality and soil conservation. For more information, visit [icc.edu](https://icc.edu).