

FOR IMMEDIATE RELEASE

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Goldey-Beacom College Magazine Earns AFP Fundraising & Communications Excellence (F.A.C.E.) Award

Wilmington, DE – Goldey-Beacom College (GBC) is proud to announce that Goldey-Beacom College Magazine has been selected as a 2025 recipient of the Fundraising and Communications Excellence (F.A.C.E.) Award from the Association of Fundraising Professionals (AFP) Brandywine Chapter.

The publication was selected as the winner in the “Magazine” category for its outstanding design, compelling content, creativity and measurable impact. The Annual F.A.C.E. Awards honor nonprofit organizations whose communications efforts demonstrate the highest standards of quality and effectiveness. Judging was conducted by volunteers from the Public Relations Society of America (PRSA) Delaware Chapter.

“Winning a F.A.C.E. Award for our College magazine is a meaningful honor and a reflection of the extraordinary stories of achievement and philanthropy that fill its pages,” said Dr. Colleen Perry Keith, President of Goldey-Beacom College. “It highlights the hard work of our students, alumni, faculty and staff, and underscores our commitment to sharing the Goldey-Beacom story with excellence.”

The award will be formally presented during the National Philanthropy Day Conference on Wednesday, November 12, 2025, at the DuPont Country Club as part of AFP Brandywine’s annual celebration of philanthropy.

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About AFP Brandywine

Founded in 1985, the Association of Fundraising Professionals Brandywine Chapter serves more than 150 members representing all nonprofit sectors across Delaware, southeastern Pennsylvania, southern New Jersey, and northwestern Maryland. With more than 150 members representing all sub-sectors of the nonprofit community, the Chapter strives to advance the profession of fundraising and the institution of philanthropy for the public good through education, networking, and advocacy.

About Goldey-Beacom College

Founded in 1886, Goldey-Beacom College has approximately 1,300 students enrolled from 29 states and 65 nations. The College offers 48 degree options in its graduate and undergraduate programs with majors in psychology, economics, criminal justice, communication & media, human services, English, and all areas of business, including accounting, business administration, entrepreneurship and finance.

The College is committed to connecting its graduates with careers in their respective fields. For over a decade, the College has long boasted a more than 90% positive outcome rate for graduates. Goldey-Beacom College is in Pike Creek Valley, a suburb of Wilmington, Delaware. The College is accredited by the Middle States Commission on Higher Education and the Accreditation Council for Business Schools and Programs.

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