



GO KIDS

MISSION • This fall, in the midst of an unprecedented year, our mission remains the same! Go Kids exists to team up with parents to lead children into an authentic, life changing relationship with Jesus Christ.

VISION • With many families experiencing continuous changes in schedule and potential uncertainty, Go Kids is aiming to provide fun, engaging content for families to experience together! We are aiming for this year to be a time of deeper conversation, higher engagement and extreme unity.

SPECIAL EVENTS •

CHANGE THE WORLD OFFERING • Our heart is global and we want to share about the love of Jesus all throughout the world! As a full church, in Go Kids and the main auditorium, we are coming together to bring in spare change for a special project in Northern Asia. With this money, workers on the ground there will be able to share the love of Jesus to people who have never heard the Good News before!

CANDYPALOOZA • We are inviting all Go Kids and those with kids in the community to a special weekend at River Valley Church! Come dressed in your favorite costume, have some fun with your Go Kids friends and leave with candy. This is traditionally one of our highest attended weekends and we are focusing even more on it this year, with so many families forgoing trick-or-treating all together!

SOCIAL & DIGITAL PLAN •

PLATFORMS UTILIZED • YouTube, Instagram, Facebook, Pinterest, Twitter

PLATFORMS IN DEPTH •

YOUTUBE • The purpose of this platform is to release content for kids to engage with an 'OnDemand' channel. Segments for this channel include fun challenges issued to families, Scripture based devotionals, object lessons, get up and move videos and action-based worship. These videos are released weekly for kids to watch and engage with as desired. Audience: families and kids. Instagram – the purpose of this platform is to engage parents who share content with their children and push various initiatives. Content for this channel includes a variety of the following: SOAP observations from different Kids Pastors, fun facts with Go Kids Pastors, SOAP challenges, giveaways for comments/mentions/likes, pushes to YouTube content, invitations to in-person services, event reminders, churchwide announcements, resources for parents, shares from River Valley account, etc.

Audience: parents and Volunteers

FACEBOOK • The purpose of this platform is to both engage each community at the Campus level, as well as those families that are not tapped into other social platforms. Kids Pastors can choose to continue to utilize their Go Kids Campus page if desired. Content for this channel includes a variety of the following: pushes to YouTube content, invitations to in-person services, event reminders, churchwide announcements, resources for parents, shares from River Valley account, object lessons from Go Kids Pastors, activities to do with your kids, encouragement and prayer from your Go Kids Pastor and any content created house wide.
Audience: parents and Volunteers.

TWITTER • The purpose of this platform is mainly an outreach to the business community and those that are utilizing Twitter as a networking tool. Content for this channel includes a variety of the following: pushes to YouTube content, invitations to in-person services, event reminders, churchwide announcements, resources for parents, shares from River Valley account, etc. This platform will not focus on engagement and more so aim to deliver information or content.
Audience: Network churches and the business community

PINTEREST • The purpose of this platform is to source ideas of crafts and activities parents can do with their kids during any possible time at home.
Audience: parents

PARENT EMAILS • The purpose of this platform is to provide updates to parents regarding weekend curriculum, event schedules, churchwide announcements, Kingdom Builders initiatives, etc. Go Kids will be sending out one parent email per month, on the first Sunday of the month at 7pm. Past this email, Campuses will be sending specific emails to families.
Audience: parents of existing families

GO KIDS COVID PROTOCOL • The following write-up shares the preparedness plan and measures River Valley Church is taking to ensure our Go Kids environments are providing a safe and impactful experience for those attending our in-person gatherings.

GENERAL GUIDELINES •

- Registration will no longer be required for services. Attendance will be tracked through our online database in the case communication would need to go out to specific services or classrooms.
- Each classroom will be limited to 50% occupancy.
- Once 50% capacity is reached, children will be invited to attend the main service with their family.
- Masks are mandated in all public spaces by the state of Minnesota as of July 23, 2020. Therefore, we are asking that all staff and volunteers wear masks. All children entering Go Kids will not need to wear masks, per an exemption for childcare providers in the executive order, see details listed below.
- Classrooms will not intermingle. Once a child is checked in, that is the classroom they will stay in until they are picked up.
- Classrooms and toys will be sanitized between services.

- Check in stations will be sanitized between services.
- Hand sanitizer will be available at all check in stations and in all classrooms.
- Temperatures of all people entering the Go Kids environment will be taken, including volunteers. Only those with temperatures below 99.5 degrees Fahrenheit will be allowed to enter the Go Kids environment. Anyone who has cleared the temperature check will be given a sticker indicating that they have a healthy temperature. If a parent, child or volunteer has a temperature above 99.5 degrees Fahrenheit, they will be invited to watch online. This includes children who have a parent with a temperature above 99.5 degrees Fahrenheit.
- Families will be asked to only have one adult enter the Go Kids area for drop off and pick up. The same parent will drop off and pick up from the classrooms.
- We will continue to release online Go Kids content, available on YouTube each week.

SIGNAGE •

- We will have signage directing traffic from check in to the temperature check station.
- There will be large signage at the entrance to Go Kids outlining our safety procedures for this re-open.
- Each classroom will have a safety reminder for families regarding all volunteers and room environments.

VOLUTEERS •

- We will not be having volunteers wear lanyards, only name stickers, to prevent spreading of germs.
- At this time, we are asking all volunteers wear a mask to comply with the Minnesota mandate. If a volunteer is unable to wear a mask, we are asking that they take a break from serving for the time being. To comply with childcare facilities, masks for staff and volunteers will be mandated at this time.
- All volunteers will be temperature checked and only permitted to serve if their temperature is below 99.5 degrees Fahrenheit.