

Regina Powell

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Profile Statement

Results-oriented leader with strong financial background in accounting, administration and human resources. Resourceful problem-solver experienced in timely financial preparation, analysis and reporting. Team performer with imagination, foresight, and implementation skills to complete initiatives.

Experience

Director of HR & Finance, West Volusia Tourism Advertising Authority, West Volusia FL

2015 – (Current)

- Maintained accounting systems and financial statements, with goal of tightening controls and order
- Oversight on all activities of \$6 million convention and visitor's bureau.
- Financial analysis preparation and reporting through Sage 100 accounting and business intelligence software; bank account and general ledger reconciliations
- Re-established trust and confidence level with county staff, CPA firm and board
- Prepared and monitored annual budget - Fiscal year expenses kept within 1.6% of budget
- Analyzed payroll and benefits in place and coordinated transition to new providers, lowering benefit premiums; Initiated use of credit card program to offset travel and office expenses.
- Scrutinized and identified areas of savings throughout organization; filed and collected a property insurance recovery claim of \$14,000 and found over \$1,750 in unclaimed property funds
- Responsible for human resource functions for staff of 28; staff training and professional development

Chief Financial Officer, Endeavor Aire, Inc. Daytona Beach, FL

2000-2015

- Directed daily operations for all QuickBooks accounting functions of \$6.3 million revenue company
- Oversaw financial preparation and reporting, established controls, variance analysis and bottom-line improvement following GAAP accounting principles
- Prepared and analyzed budgets and special accounting projects utilizing Excel and Microsoft Office Suite
- Recruited, pre-screened and interviewed potential candidates for open positions, including hiring and firing; developed policies and procedures to streamline processes, following best practices

Education

Bachelors of Science Degree - Accounting, State University of New York, Stony Brook University

Associate of Applied Science Degree - Accounting, State University of New York, Jefferson

Certification

Society of Human Resources Management - Senior Certified Professional (SHRM-SCP)

Certified Public Accountant (CPA)