

CTA BAR SOFTWARE:

Resellers Guide

Welcome to CTA Bar Resellers!

We're very excited to have you on board and trust we can support you through this journey of helping you make money with this software.

Everything you need to know and all your resources are located at the links you were provided. However, to give you extra support, this document will go through and outline what these resources are and how to use them.

Your Access

First of all, to find out more about the software, and see what your customers will have access to, register for your own account at <http://ctabarapp.com/register/> this will give you access to the software as your customers would see it.

Furthermore, once your customers purchase, to automate the process, you can email them with this link: <http://ctabarapp.com/register/> so they can register themselves.

If you are using a merchant like Paypal to process and collect payments, during the set up stages of your sales button, you can select to set up the 'Thanks Page' (i.e. the page your customers get redirected to upon successful purchase) to be <http://ctabarapp.com/register/> This will mean that your customer, upon a successful payment will be directly forwarded on to register and set themselves up.

Sales Material

Your sales materials are located at the following links so you can edit the texts, and create your own sales resources to sell this software:

Sales Page:

<https://s3.amazonaws.com/resourcesproductlaunch/CTA+Bar+sales+page.docx>

Sales Video:

<https://s3.amazonaws.com/resourcesproductlaunch/Video+Script+CTA+Bar.docx>

Also remember: add a Paypal button (or equivalent of) to your sales page, so you can collect & make money!



Marketing Materials

To maximize your earning potential, we have added in the email swipes that we and our partners used during the promotion of this product when it launched.

Email Swipes Download:

<https://s3.amazonaws.com/resourcesproductlaunch/FULL+SET+OF+SWIPES+FINAL+CTA+Bar.docx>

As a result of the launch, we made over \$100,000 in revenue, and we trust these swipes will help you earn at least a fraction of that.

You are very welcome to take these, edit and use to promote to your own lists or send to your JVs when they promote this software for you.

Support

We are always here for you! And we are here for your customers. Inside the software, your customers will have direct access to our support desk where they can ask as many questions as they want and get answers! This means you won't need to get bogged down by support, and concentrate on selling access to the software to other clients. If you personally need help or have any tech questions, our 24/7 support team are here to help at

<http://sambakkersupport.com/>

Lastly, enjoy, have fun, and we look forward to hearing your success case studies about your software sales!

