WHEN TO USE

Online Small Groups

6 Signs Your Group is Ready to Meet Virtually

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01 // Reach the People Geography Keeps Out

Are the people you want to reach scattered across the county, state, or country?

When a group spans multiple zip codes, campuses, or time zones, a weekly drive isn't realistic for everyone. Meeting online keeps distance from becoming the reason someone drops out, so a multisite or rural church can build one group instead of several half-full ones.

02 // Meet a Season That Won't Budge

Is this group built for people whose schedules change week to week?

New parents, shift workers, caregivers, and students often want community but can't commit to a fixed night out. Online groups flex around real life, so having a recording means you can miss a week without missing the conversation.

03 // Lower the Bar for a First Yes

Would someone try a small group before they'd ever walk through your doors?

For newcomers, skeptics, and the simply nervous, logging on from their own living room is a much smaller ask than walking into a building full of strangers. That low-pressure first step often leads to an in-person yes down the road.

04 // Keep Care Going When Life Interrupts

What happens to this group when someone can't leave the house?

Illness, recovery, travel, deployment, or a new baby shouldn't mean losing community. An online option keeps people connected to their group through the seasons that would otherwise push them out, so a member stays known and prayed for instead of drifting away.

05 // Give Your Next Leader a Place to Start

Does a new leader have to wait for an open room before they can start a group?

When physical space caps how many groups you can launch, an online track lets a ready leader start right away; no building required. It keeps you saying yes to the next leader instead of making them wait.

06 // Keep the Connection Going Between Meetings

Does the momentum from last week's conversation carry into this week, or does it fade?

A once-a-week rhythm can lose steam between meetings, especially for a group still building trust. A short midweek video discussion keeps the conversation and the accountability alive, so members stay connected to each other, not just to a single night on the calendar.

These six signs are just the start. RightNow Media gives your groups access to our library of 25,000+ video-based Bible studies and teaching from trusted voices like Francis Chan, Jennie Allen, and Matt Chandler, built for online, in person, or anywhere in between. And our Groups feature, included free with your subscription, gives every group one place to plan meetings, share prayer requests, and keep the conversation going between gatherings.

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