

Jurawa Hallen

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Full stack web developer with a passion for photography, design and user experience. Focused on building creative, sustainable web applications and architecting the infrastructure to support them. Enthusiastic about collaboration, agile principles and learning new technologies.

TECHNICAL SKILLS & TOOLS

Back-end: Ruby, Ruby on Rails, Sinatra, Python

Front-end: HTML & Haml, JavaScript, CoffeeScript, jQuery, Spine, CSS & SCSS, Bootstrap, Responsive Design, UI, UX

DevOps & System Administration: Ansible, Docker, Joyent, AWS, Shell Scripting, Fastly, Nginx, Passenger, HAProxy

Databases: MySQL, PostgreSQL, Redis, Memcached, Elasticsearch, MongoDB

Testing & Optimization: RSpec, Capybara, Jasmine, Continuous Integration, Optimizely, New Relic

Process: Git & GitHub, Agile Development, Test & Behavior Driven Development

PROFESSIONAL EXPERIENCE

True&Co, San Francisco, CA

June 2012 - February 2016

Full Stack Web Developer

- Developed and maintained trueandco.com, across all layers of the stack: DevOps / systems administration, server-side development, database management, front-end development and UX/UI/graphic design.
- Architected cloud server infrastructure on Joyent: used Ansible, Docker and custom scripting to grow from 1 to 20+ distributed servers implementing SOA principles.
- Implemented hundreds of features within the core Rails codebase including: encapsulation of business logic using state machines, custom payment integrations (Stripe / Paypal), authentication (Authlogic / Devise / OAuth 2.0 / custom CAS), internal administration (Active Admin), search (Elasticsearch / Searchkick), and external API integrations (third-party logistics / Facebook Login / FedEx).
- Managed and optimized cluster of database & caching services: MySQL, MongoDB, Memcached, Redis.
- Designed and developed front-end features using HTML5, Haml, CSS / SASS, responsive design principles and Javascript frameworks including jQuery, Backbone / Spine, Underscore and Meteor.
- Collaborated with the design team: UX & UI concerns, AB testing (Optimizely), and optimization of designs.
- Directed release cycle: managed development, staging, test and production environments, continuous integration (Solano, CircleCI), and deploy processes & scripting.
- Practiced agile development principles: sprints, standups, pairing, TDD / BDD, retrospectives.

Jurawa Design, New York, NY & San Francisco, CA

November 2010 - February 2014

Contract Web Developer

- Designed and developed customized CMS based websites: focus on efficacy, simplicity, style and user experience.
- Managed client IT needs: server implementation and configuration, web hosting.
- Collaborated with design firms and managed independent designers & developers.
- Projects included: Learned Evolution, Job Fusion, Orchard Lounge & The Meta Agency. Portfolio: jurawa.com/portfolio

The New York Stem Cell Foundation, New York, NY

August 2008 - March 2012

Coordinator, Web Communications and Graphic Arts

Events and Communications Coordinator

- Managed web presence: technical development, hosting, content supervision, email marketing and social media.
- Produced and coordinated graphic design across 5 departments: in-house design for web and print, managed relationships with freelancers and vendors.
- Executed full-site redesign and CMS upgrade in-house: savings exceeding 30k.
- Planned and produced 10+ events per year, including the NYSCF Annual Translational Stem Cell Research Conference, an internationally recognized scientific meeting drawing over 400 delegates.

EDUCATION

The George Washington University, Washington, DC

Sept 2004 - May 2007

Bachelor of Arts in Philosophy

University of Otago, Dunedin, New Zealand | Accademia Italiana, Florence, Italy

Fall 2005, Fall 2006

Study Abroad Programs: Philosophy | Graphic Design, Photography, Fine Arts